

BRYDECO DIGEST

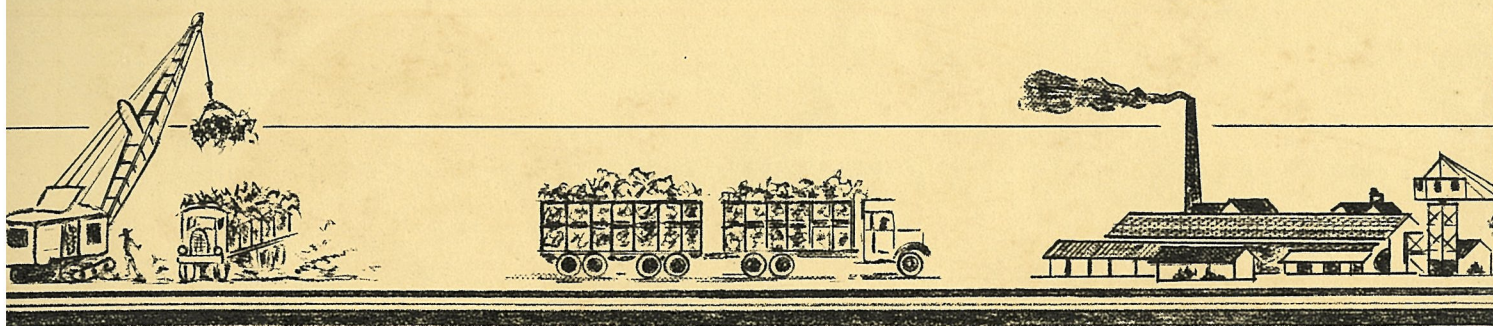
McBryde Sugar Company, Ltd.
Eleele, Kauai
Hawaii



*Special
Christmas
Issue*

December 1963





" . . . dedicated to you
and your families . . . "



Season's
Greetings

FROM
JAMES F. MORGAN, JR.

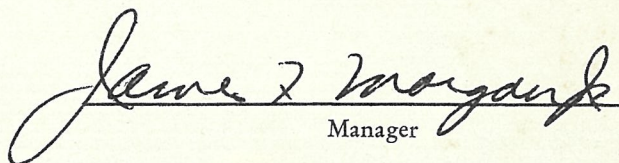


To the Employees of McBryde Sugar Co.:

This special Christmas issue is dedicated to you and your families and published in commemoration of McBryde Sugar Company's 65th year of operation, which begins with the 1964 crop. McBryde has experienced both hardship and prosperity during its existence, which has enabled it to grow into a company in which we can take great satisfaction. Much of the credit for what McBryde is today goes to you because of your cooperation and efforts in promoting the welfare of the Company.

While we may not always enjoy the favorable price we are now receiving for our sugar and molasses, I feel confident that your teamwork and interest in this company will make it possible for McBryde to continue its position among the top plantations in Hawaii no matter what we may have to face in the future.

May 1964 and all the years to come be filled with the gratification that McBryde has been able to progress and prosper because of the contributions you have made through your work.


Manager

PAST MANAGERS



ELMER E. CONANT
June 1899-Mar. 1901



WILLIAM STODART
Mar. 1901-May 1911



FRANK A. ALEXANDER
May 1911-Jan. 1938



CEDRIC B. BALDWIN
Jan. 1938-Nov. 1942



JOHN SANDISON
Nov. 1942-Apr. 1959



EDWARD B. HOLROYDE
Apr. 1959-Jan. 1961



FRANK C. CHURCHILL
Jan. 1961-Apr. 1963

BRIEF HISTORY

A canny Scot named Duncan McBryde from Dunoon, Argyleshire, Scotland laid the foundation for McBryde Sugar Company. Although he did not enter the sugar industry, the plantation was started nearly 65 years ago on land left by him. It befittingly carried his name.

Elmer E. Conant (June 1899 to March 1901), the first manager, started in the sugar industry as a sugar boiler. He was responsible for getting a labor force, developing the water supply, starting railroad construction, clearing rocks from the fields and getting fields planted. The year 1900 produced 1790 tons of commercial sugar.

As an engineer was needed in the next phase of plantation development, William Stodart (March 1901 - May 1911), a highly qualified engineer from Glasgow, Scotland, became the second manager. Completion of the new factory, developments at

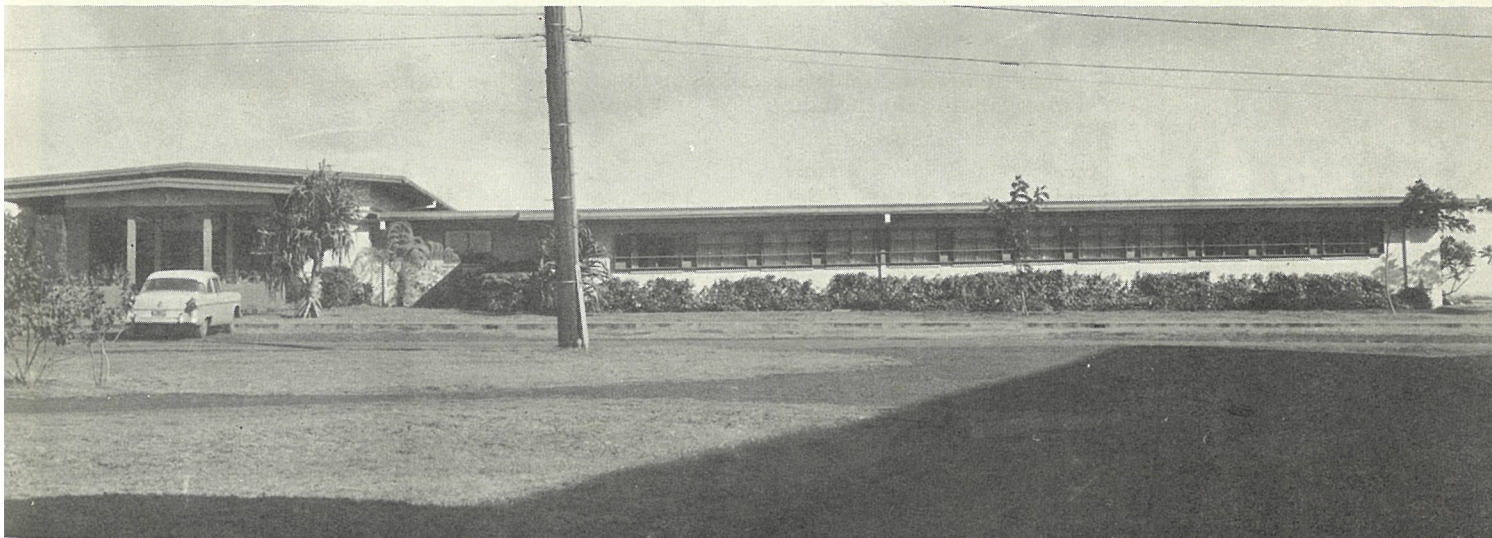


Remember this building???

Eleele Landing, electrification of the pumping plants and further expansion of the water supply were carried out under Mr. Stodart's direction. Sugar production reached 14,000 tons of commercial sugar when Mr. Stodart resigned in 1911.

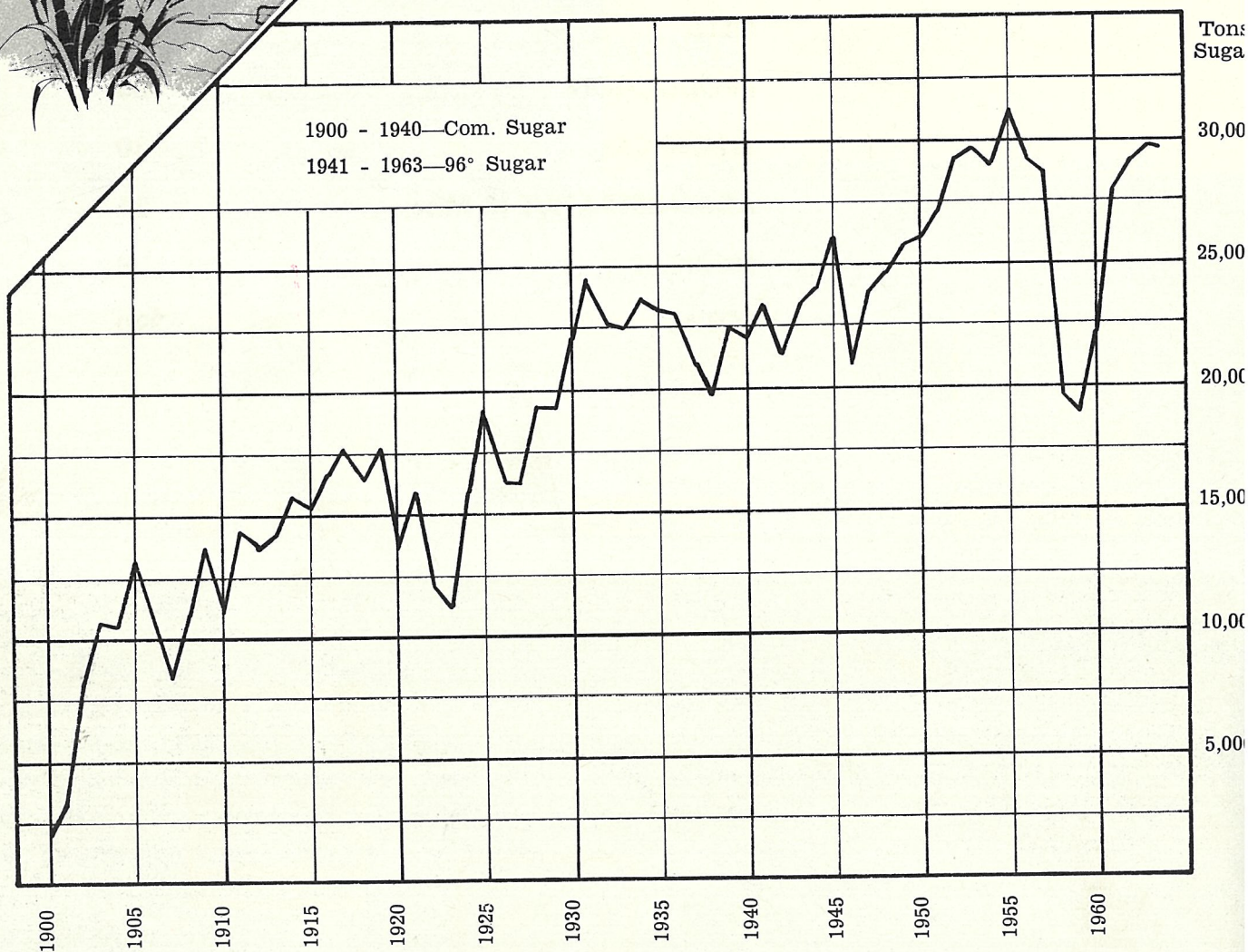
Frank A. Alexander (May 1911-January 1938) served the longest period of any McBryde manager—27 years. Under him, the Kalaheo section which was under lease became McBryde property, the Wai-niha hydroelectric development had passed to the plantation, an enormous job of rock clearing was

(Continued on second last page)



NEW ADMINISTRATION BUILDING . . . constructed in 1957

PRODUCTION CHART



The following tabulation shows production at five-year intervals to and including 1955 and yearly for later years.

Year	Acres Harvested	Tons Sugar	Tons T.S.A.	Year	Acres Harvested	Tons Sugar	Tons T.S.A.
1900	319	1,790	5.61	1950	2,376	26,519	11.16
1905	2,586	13,136	5.07	1955	2,414	30,651	12.70
1910	2,711	10,596	3.90	1956	2,651**	29,563	11.15
1915	2,824	15,458	5.47	1957	2,564	28,913	11.28
1920	3,116	13,740	4.40	1958	2,643	19,795	7.49
1925	2,897	18,360	6.36	1959	2,613	17,978	6.88
1930	2,909	22,198	7.63	1960	2,670	22,577	8.45
1935	3,012	23,177	7.69	1961	2,615	27,759	10.62
1940	2,880	23,064*	8.01	1962	2,701	29,415	10.89
1945	2,377	25,603	11.23	1963	2,656	29,405	11.07

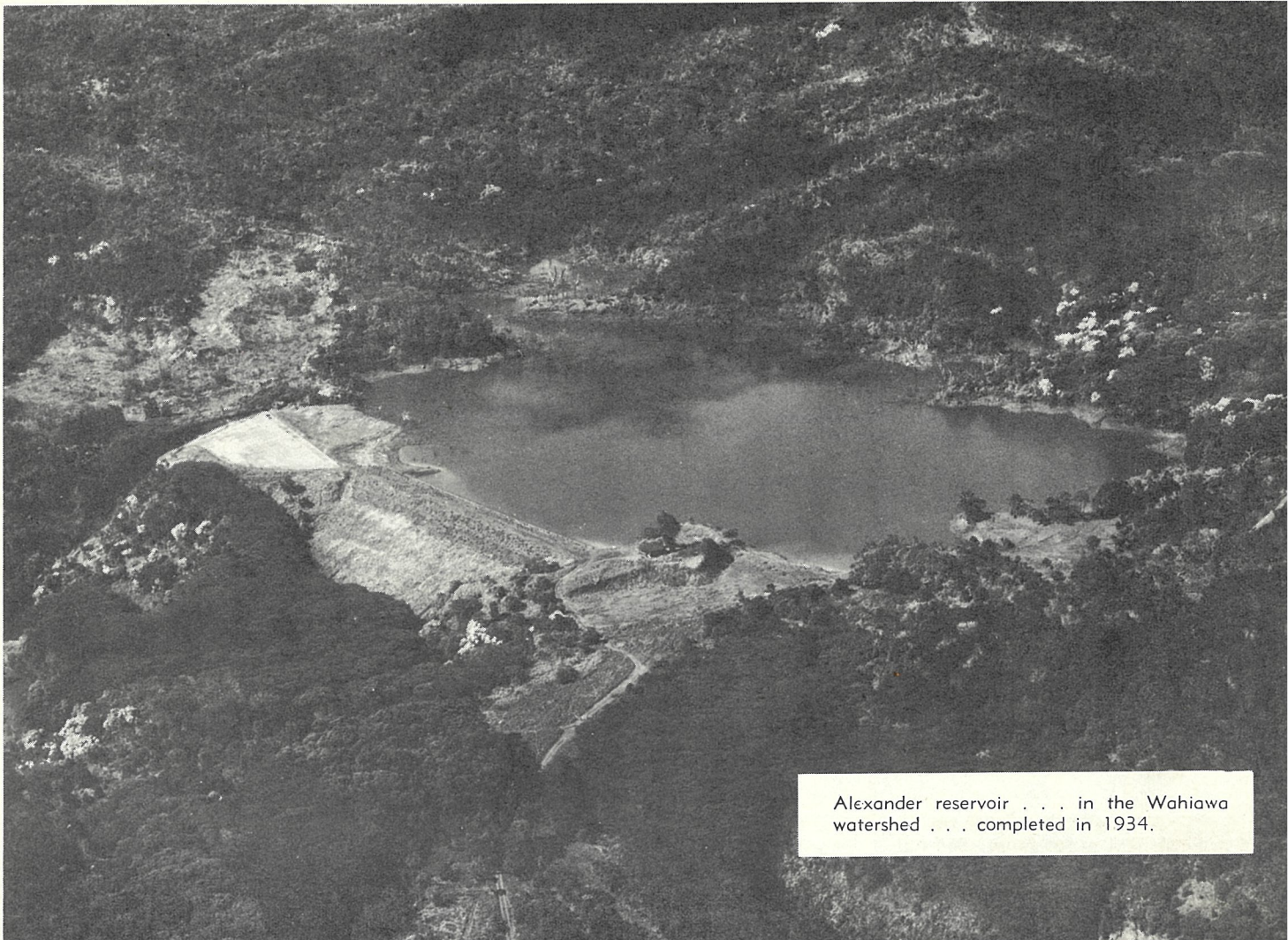
*96° sugar from 1940 on.

**HSPA acres from 1956 on.

DEPARTMENTS

No. of Employees
11/1/63

FIELD	223
PRODUCTION	103
ELECTRICAL	30
ADMINISTRATIVE (& Misc)	26
MEDICAL	8
TOTAL	390



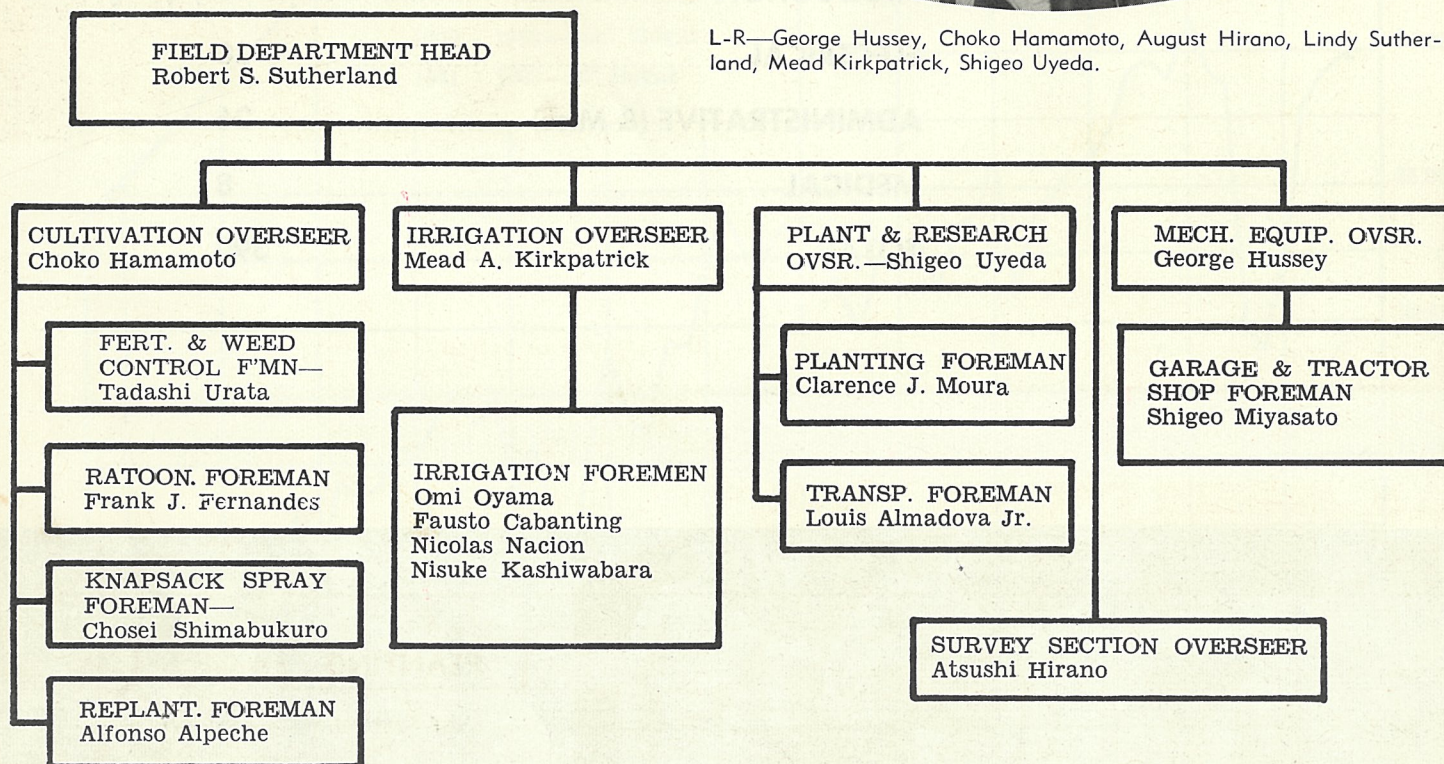
Alexander reservoir . . . in the Wahiawa watershed . . . completed in 1934.

FIELD

IN CONFERENCE



L-R—George Hussey, Choko Hamamoto, August Hirano, Lindy Sutherland, Mead Kirkpatrick, Shigeo Uyeda.



L-R, Front Row—

Clarence Moura
Nicolas Nacion
Chosei Shimabukuro
Nisuke Kashiwabara
Omi Oyama

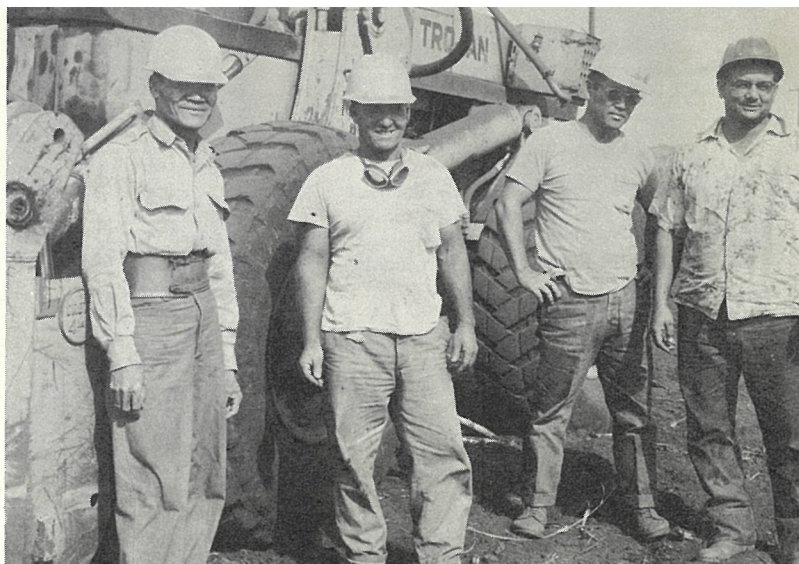
L-R, Back Row—

Alfonso Alpeche
Shigeo Miyasato
Fausto Cabanting
Frank Fernandes
Louis Almadova, Jr.

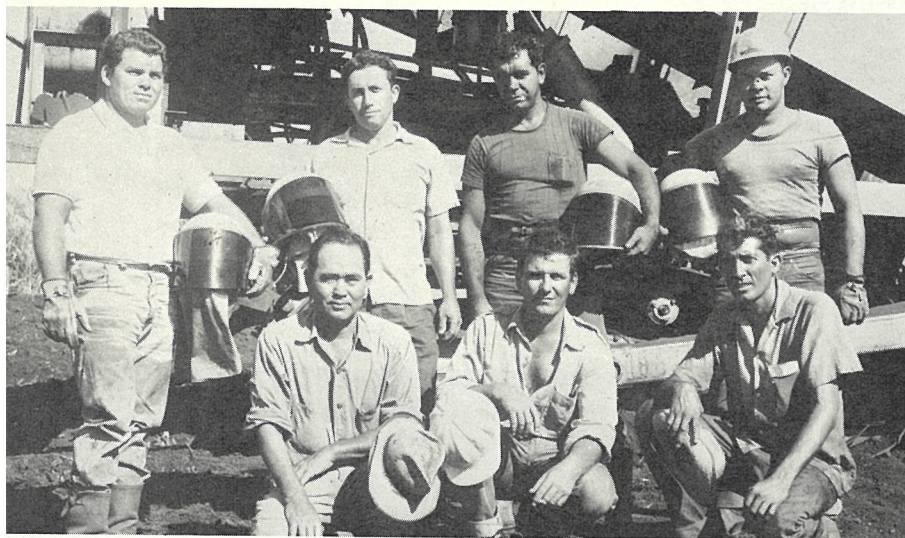
Inset: Tadashi Urata

PLOWING

L-R —
Benny Alayvilla
Louis Freitas
Tetsuo Konishi
Perfecto Rivera



D-7 planter in action



PLANTING

L-R: Kneeling —
Katsuji Miyakado
Reginald Moura
Edward Pimental

Standing —
Harry Reis
John Torres
August Ventura
Benjamin Aranio



FINISHING

L-R: Kneeling —
Simeon Patricio
Irenio Manual
Gregorio Ibos
Edralin Pascual
Gregorio Rameriz
Alfredo Ganiron

Standing —
Gregorio Balai
Matsu Ogoshi
Emigdio Manuel
Juan Pajardo
Kikue Kaneko
Fortunato Pascual
Yatsue Sonoda
Santiago Melchor
Federico Ganai

SEED CUTTING

L-R, Kneeling —
Leonardo Alijandro
Feliciano Ampoloquio
Santos Manuel
Daniel Lucero

L-R, Standing —
Platon Fermin
Honorio Esposo
Cosme Quiamas
Yoshitaka Makishi



#955 tractor loading planter with seed cane.

TRANSPORTATION

L-R, Front —
Marcelo Miguel
Shigeo Kawamoto
Mariano Ganaden
Joe Freitas

L-R, Standing —
Victoriano Fermin
Frank Mendonca
Benjamin Callejo
Guillermo Javier
Lawrence Freitas
Marcelino Toledo
Francisco Remegio





RESEARCH

L-R—

Leoncio Buccat
Philip M. Robley
Juan Pantohan
Noboru Miyakado

D-6 line reshaper restoring lines after harvesting.



RATOONING

L-R: First Row—

Agapito Barrira
Gabino Dela Cruz
Matusuke Arakaki

L-R, 2nd Row—

Fermin Mariano
William C. Rita
Serafin Figaroa
Alvin Perreira (missing)

REPLANTING

L-R, First Row—

Narciso Dannog
Guillermo Bostamante
Urbano Agpaa
Cosme Adaoag
Sakutaro Fujii

L-R, 2nd Row—

Yoshiko Iwata
Fusae Namimoto
Mitsuko Oyama
Haruko Sakai
Fukue Kunisaki
Shizuko Kato
Yuriko Takekuma
Tameyo Kouchi (inset)



SPRAYING

L-R, Front Row—

Tranquilino Valdez
Phillip J. Kamakea
Stephen Perreira
Benjamin K. Kali

On Truck—

Charles J. Silva
Manuel Moniz, Jr.



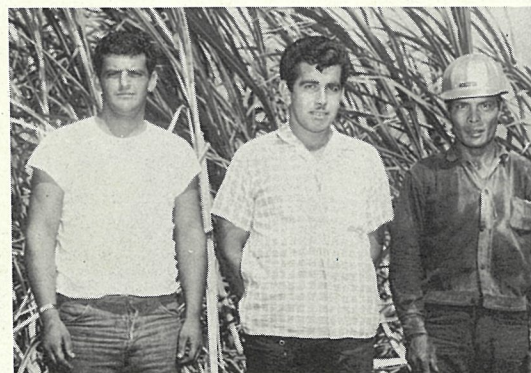
Eusebio Remigio



SPRAYING

L-R: Gregorio De Guzman, Constante Castillo, Cornelio Andres, Pedro M. Estiban, Shogo Yodogawa, Domingo Palacio (Missing: Takashi Hashimura)

FERTILIZING



L-R—

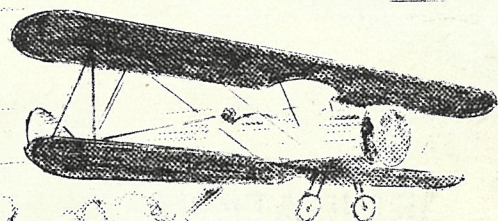
Richard Perreira
Frank Ventura
Federico Palacio

WATER DISTRIBUTION

Tokuichi Marugame
John Vales, Jr.
Masaichi Takeshita
Phillip Pavao
Edward Torres
Ichiji Iwamoto (inset)



SPRAYING BY PLANE



CONSTRUCTION

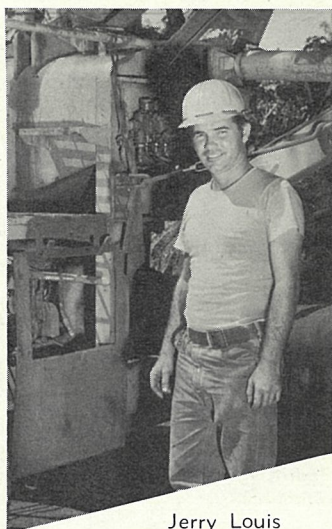


L-R—Manuel Aguiar, Jr., Hakuichi Akagi, Seiso Isagawa, Kazuiki Anahori

MISCELLANEOUS



Daniel Simao



Jerry Louis

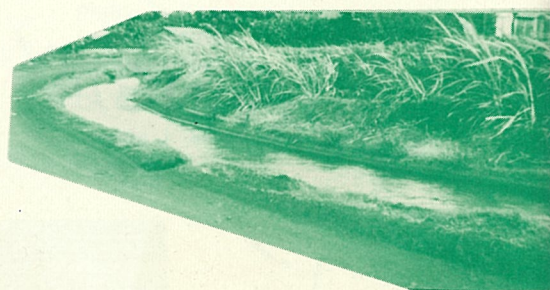


L-R, Kneeling—Inokichi Ogoshi, Alipio Inofinada, Francisco Espiritu, Neftah Duldulao, Katsuzo Kokame. Standing: Shinjiro Matayoshi, Pedro Visitacion, Sergio Alcon, Andres Malinit, Dionicio Balisacan.



L-R, Front Row—Fortunato Espiritu, Blas Redolfin, Lazaro Claro. Back: Urbano Bungcayao, Coniing Maneoang, David Martin, Norberto Remocal. Missing—Mamerto Barut.

IRRIGATION



L-R, Kneeling—Dalmacio Andres, Federico Colcul, Francisco Pascua, Carlos Corpuz. Standing: Francisco Garma, Francisco Andres, Guillermo Galla, Ruperto Bartolome, Luis Castillo, Quintin Raguindin.

L-R, Kneeling—Nemicio Collado, Cornilio Castillo, Romualdo Balisacan, Crispino Ganal. Standing: Gregorio Rameriz, Guillermo Quetallas, Irineo Salvacion, Emilio Pascual, Pedro Pajado.





L-R, Kneeling—Julian Cabrerros, Primitivo Corpuz, Fermin Viernes, Andres Cadiente. Standing: Eustaquio Nobleza, Lorenzo Eligado, Fernando Arellano, Shoyei Yamauchi. Missing: Anastacio Fiesta.



L-R, Kneeling—Monico Galam, Elinio Balmaceda, Cesilio Dela Santos, Justino Acoba, Ruperto Gelbolingo, Dalmacio Jover. Standing: Silverio Malayo, Domingo Cadiente, Lorenzo Adolfo, Constantino Sobirano, Orbano Alijandro, Calixto Lorenzo.



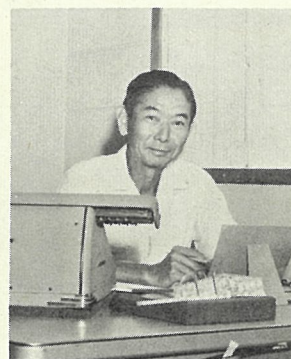
Gregorio Pajarillo
Apolonio Adaoag
Gavino Quiba



L-R, Kneeling—Godofredo del Rosario, Maximo Fernandez, Epifanio Batangan, Ventura Peralta, Catalino Galinato, Jose Marquez. Standing: Placido Molina, Gregorio Andres, Mariano Baniaga, Santos Jabillionar, Paulino Posidio, Ignacio Nacis, Santiago Transfiguracion, Teofelo Ibos. Missing: Pedro Magno.

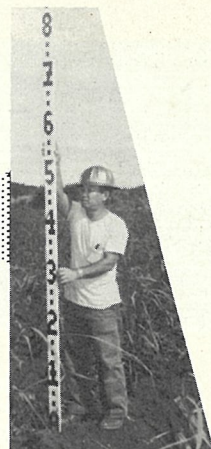


Irrigation Clerk
Kiyoshi Miyazaki



SURVEYING

L-R—
 Tooru Nanimoto
 Yatsuji Nakagawa
 Fusetsu Miyazaki
 Tsuruo Urata



HOUSING

L-R—
 Shigetada Tamashiro
 Hisato Akiyama
 Fusao Hirano
 Jitsu Nosaka
 Shigeo Nakagawara



GARAGE & TRACTOR SHOP

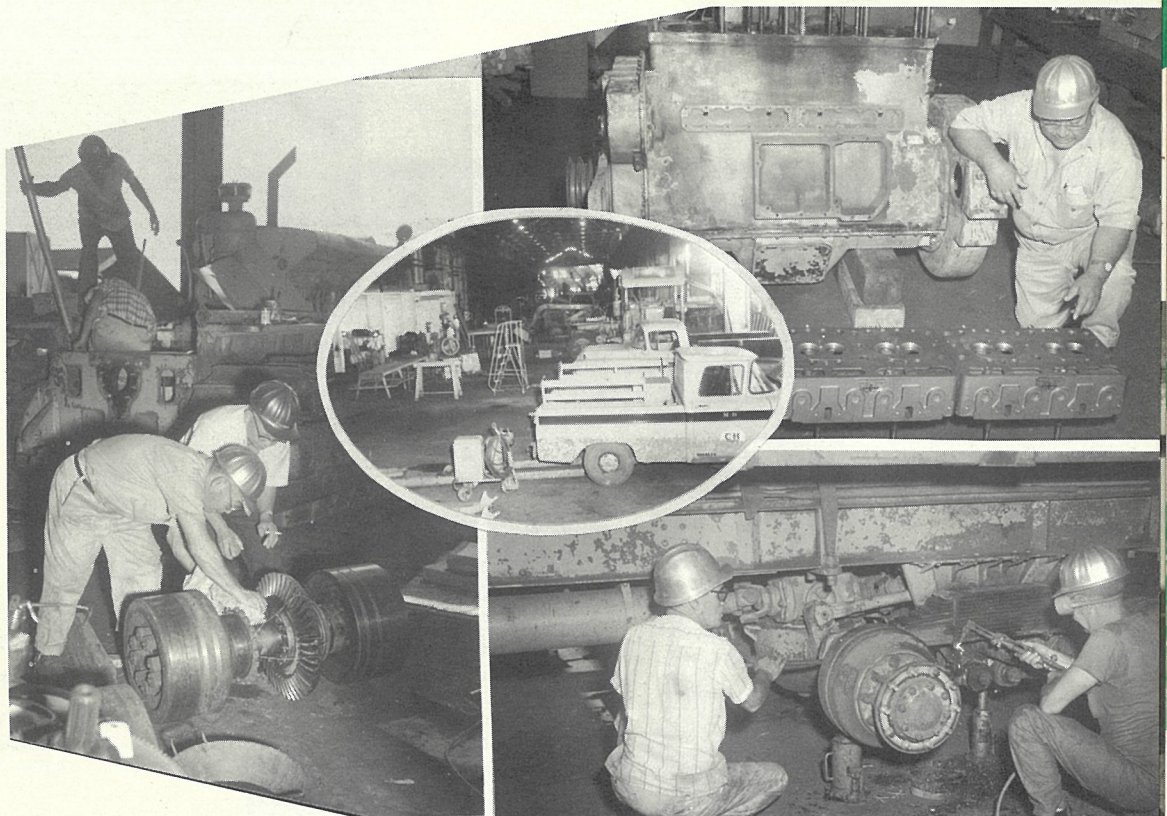


L-R—

Manuel Ferreira
Domingo Aguiar
John Freitas
Shinji Kyono
Taketora Otsubo

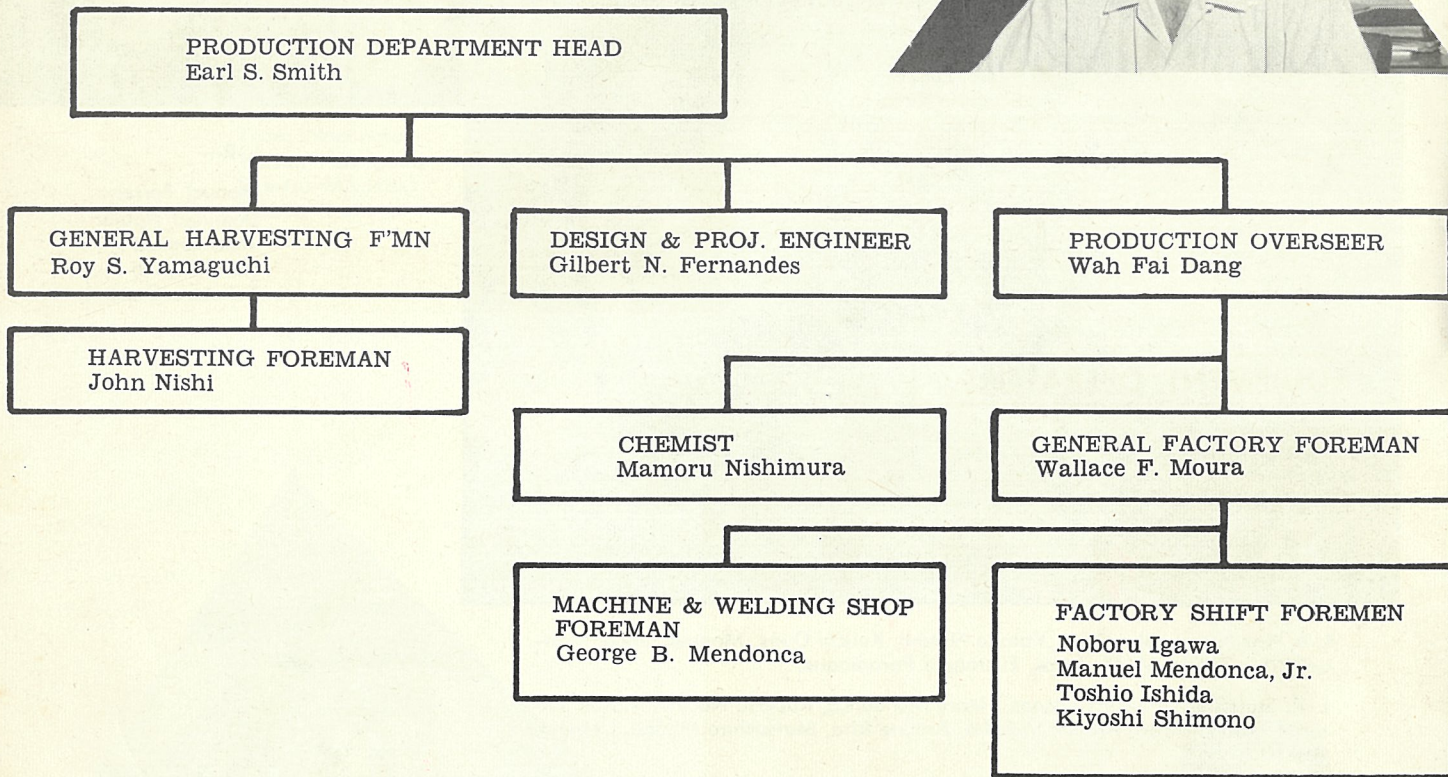
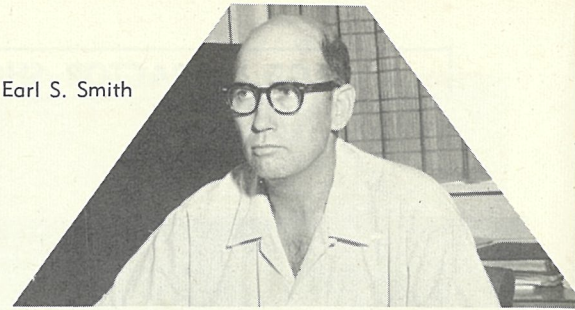
L-R, Kneeling—John Ortiz, Yutaka Niitani, Keiichi Oune, Manuel Simao, Manuel Rita, Gabriel V. Medeiros, Eustaquio Paraniaque.

L-R, Standing—Pastor Cadaoas, Henry Mendonca, Ruperto Nacino, Masuo Saito, Nobuto Hanada, Antone Vidinha, Antone Rita, Matsushiro Mitobe, Clarence Orsatelli.



PRODUCTION

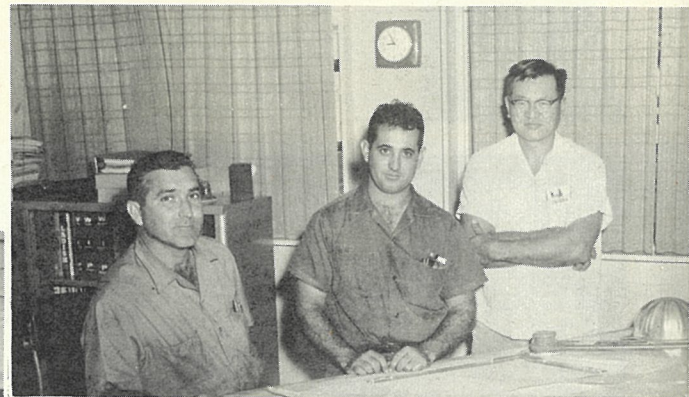
Earl S. Smith



Roy Yamaguchi



Wallace Moura
Gilbert N. Fernandes
Wah Fai Dang



L-R, Front—

Noboru Igawa
Manuel Mendonca, Jr.
Toshio Ishida
Kiyoshi Shimono

L-R, Back—

Mamoru Nishimura
George Mendonca
John Nishi

HARVESTING

GROUND CREW

L-R, First Row—
Claudio Amodo
Federico Acoba
Nemecio Tomas
Atanacio Alupay

L-R, Second Row—
Feliciano Dela Cruz
Daniel Lazaro
Pedro Lazaro
Gregorio Gerardo
Silverio Dela Cruz



EQUIPMENT OPERATORS



L-R, First Row—Francisco Corcoro, Muneo Nagato, Modesto Castillo, Tatsuo Sakai.

L-R, Second Row—Tadashi Muratake, Masumi Teraoka, Choji Shimabukuro, Harry Silva, Gregorio Rigindin.

L-R, Third Row—Louis J. Medeiros, Florentino Pagala, Daniel Rivera, Frank Vidinha, Shigekazu Nishi.



HAULING

L-R, First Row—
Gabriel Pascua
Louis Callejo
Federico Banasihan
Theodore Freitas
Yoneo Kaneko

L-R, Second Row —
Marcelino Coyaso
Toshio Okiura
Salvador Peralta
Yoshio Takekuma
Shokichi Agena
Sulpicio Baguio (inset)
Philip Robley . . . missing





SHIFT A

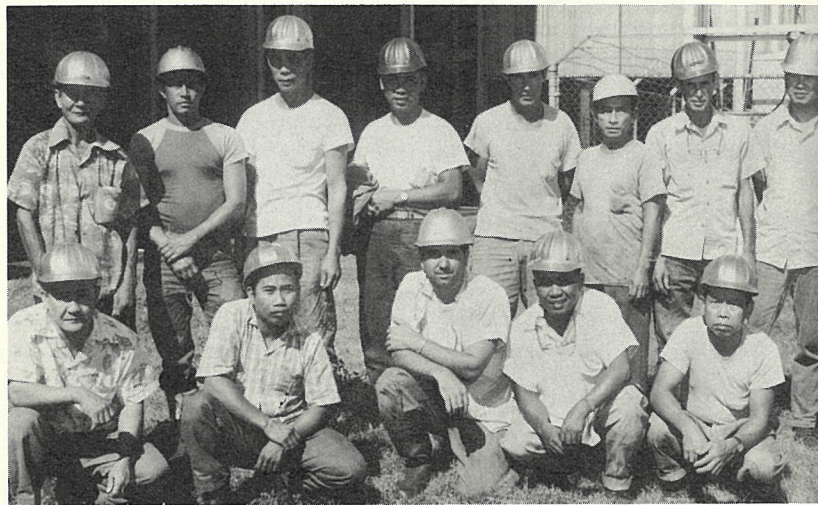
L-R, Kneeling—
Shigeru Hayashi
Edward Alcantra
Edward Rita
Irineo Galutira
Sabas Lareta

L-R, Standing—
Bartolome Sadac
Manuel Pacheco, Jr.
Erineo Peralta
Washington Villanueva
Joseph Medeiros
Cornelio Mier
Joseph M. Tavares
Antero Nerpio

SHIFT B

L-R, Kneeling—
Juan Planas
Nobuo Saiki
Leon Tagalico
Pedro Garabitez
Visente Supnet

L-R, Standing—
Ricardo Fermin
Venerando Agcaoili
John Bronse
Julian Real
Florentino Tagala
Celestino Pongan



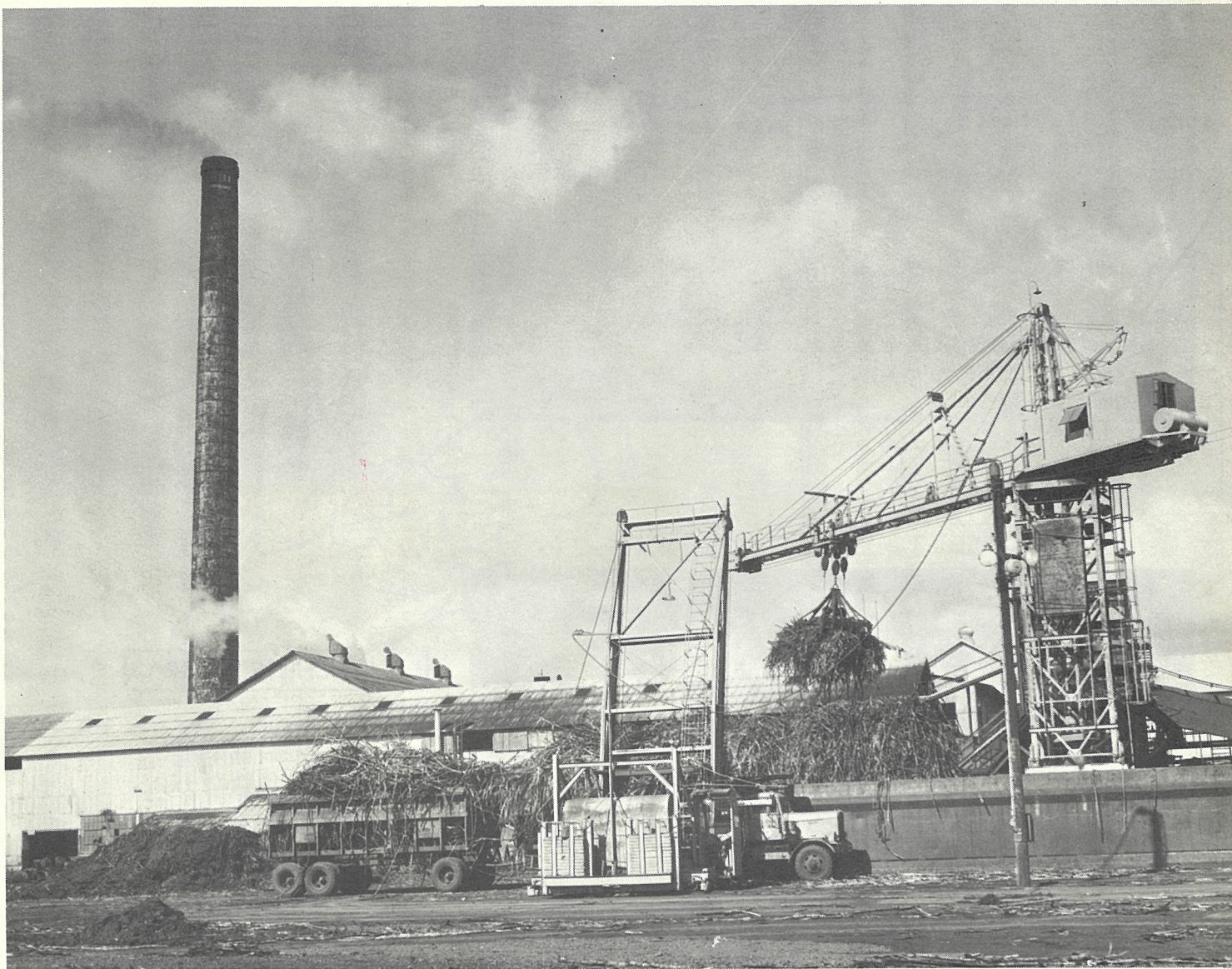
FACTORY



SHIFT C

L-R, Kneeling—
Isao Morioka
Tranquilino Colcol
Dimetrio Dannog
Katsuyuki Kira
Paulino Badua
Isami Urabe

L-R, Standing—
Francisco Balisacan
Bernard Simao
Eugenio Nagnac
Kiichi Honma
Henry Yoshimoto
Masayuki Hironaka
Bonifacio Garma



McBRYDE MILL . . . 1963

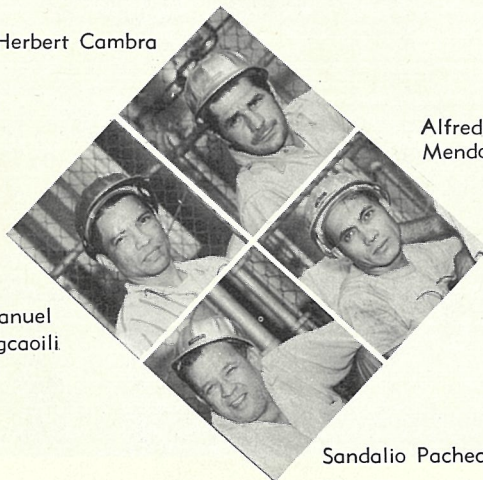
MISCELLANEOUS

Herbert Cambra

Alfredo
Mendoza

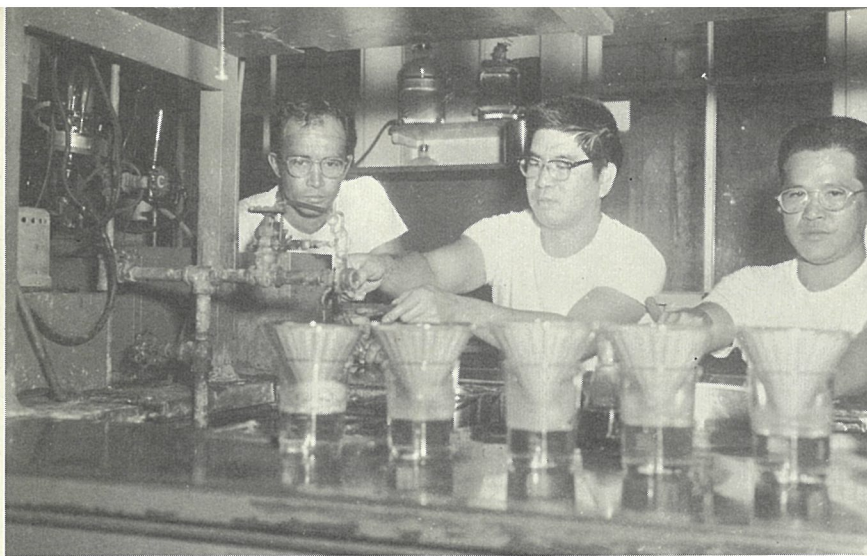
Manuel
Agcaoli

Sandalio Pacheco



McBRYDE MILL . . . 1918





LABORATORY

L-R—

Manuel Pacheco, Jr.
Masayuki Hironaka
Jaime Pascua



MACHINE SHOP

L-R—

Stanley Adam Orsatelli
Sebastian Torres, Jr.
Masaki Teshima
Haruo Sakuda
Adam Reis
Takeshi Nakagawara

WELDING SHOP

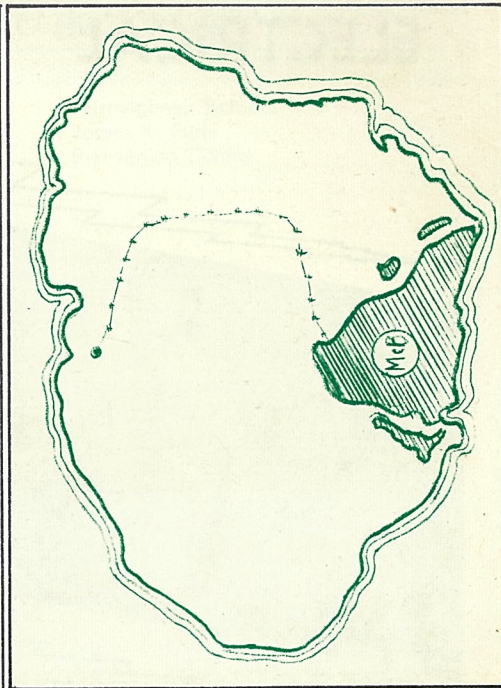
CONSTRUCTION DRAFTSMAN

Sadao Dick Hirata



L-R, Front Row—Yoshito Yamasaki, Santiago Cadaoas, Francisco Bonilla. Back: Takashi Yoshimoto, Kaoru Fujita, Viven-
cio Villafior, John Ham Young, Jisuo Marugame.

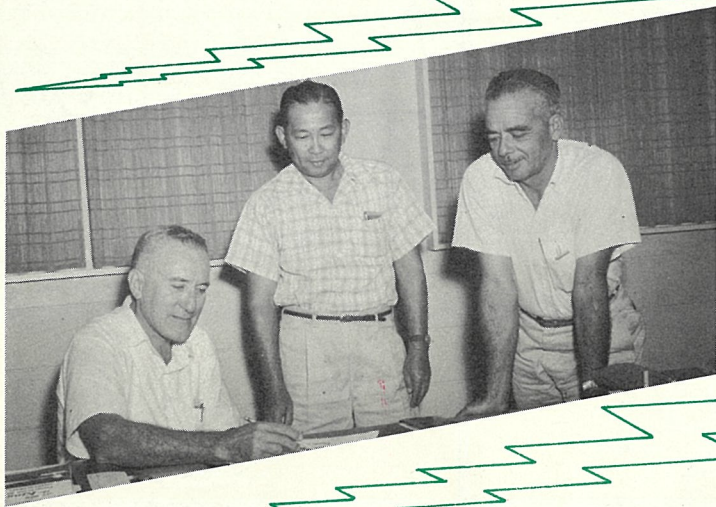
SCALE: $\frac{1}{62,500}$ JAN. 1963



	Acres	Acres
Cane Land	5,418.24	Waste Land
Field Roads	151.98	Pasture
Main Roads	95.31	Forest
Main Ditches	75.00	Idle Pine
Camps & Residential	115.55	Leases
Mill & Auxiliary	18.22	Waihiha Lots
Reservoirs	296.77	Miscellaneous
Pumps & Powerhouse	3.12	Power Line Easement
Power Easement	12.59	Total
		22,333.02

*Includes undivided and leased lands.

ELECTRICAL



Albert Morgan, Toru Hirano, Henry Gomez.

ELECTRIC DEPT. HEAD
Albert S. Morgan

**WAINIHA POWER
PLANT FOREMAN**
Henry E. Gomez

**ELECTRIC DEPT.
FOREMAN**
Toru W. Hirano



ELECTRIC SHOP

L-R, Kneeling—

Richard H. Kuboyama
Saichiro Saito
Jack Y. Sora

L-R, Standing—

Bernardo Ancheta
Edward Y. Shimono
Katsumi Hashimura
Richard Kashiwabara



MILL POWER PLANT

L-R, First Row—

Pedro de Vera
Florencio Lazaro
William Rivera, Jr.

L-R, Second Row—

Herbert Callejo
Alfred Cambra
Manuel C. Fune



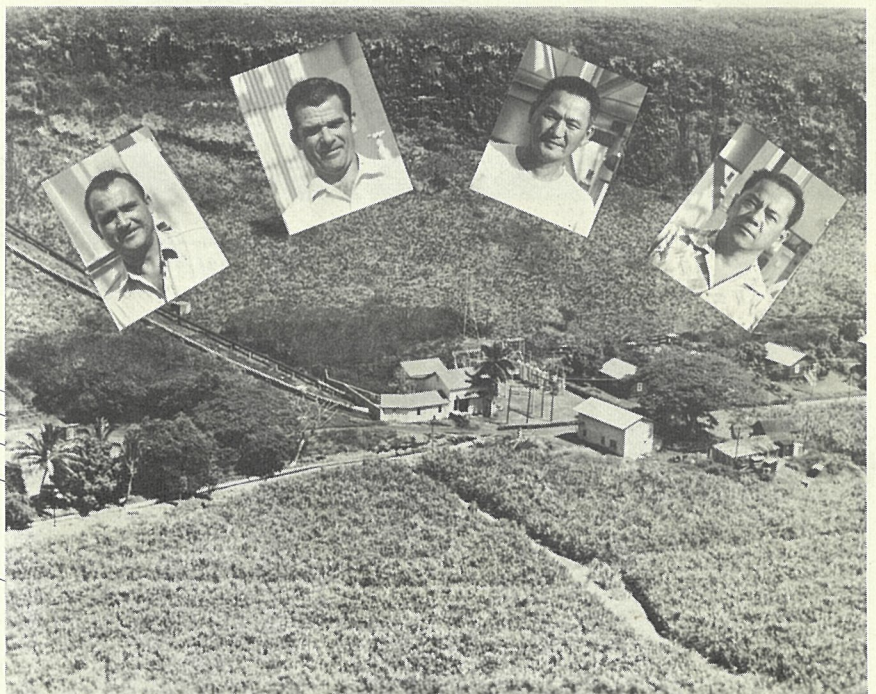
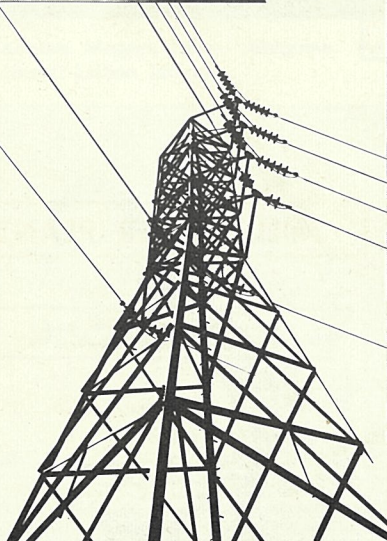
KALAHEO POWER PLANT

Hermogenes Romero
James R. Fune
Bienvenido Doctor

WAINIHA POWER PLANT

L-R, Front—
Bernard Mahuiki
Valentin Hortiz
Walter Chung

L-R, Back—
John Hashimoto
Fred Fujii
Francis Chandler
Masao Yagihara



PUMP 3 SUBSTATION

Thomas Rodrigues, Alfred Reis, Shigenori Ishibashi, Wakamatsu Iwamoto.

ADMINISTRATIVE

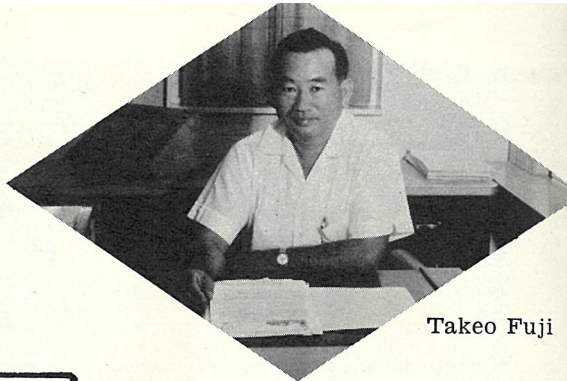
ADMINISTRATIVE DEPT. HEAD
Takeo Fuji

ACCOUNTANT-CASHIER
James L. Wong

BUDGET COORDINATOR
Robert K. Yoshimoto



Hideichi Tsuha Frank M. Ventura Amanicio Cabacungan
Nobuko Hashimura Amy E. Yamamoto Toshio Miyashiro
Toshio Teshima Toshio Fuji



Takeo Fuji

IND. RELATIONS ASST.
Abel Medeiros



SR. SECRETARY-EDITOR
Shigeru Fujikawa
STENOGRAPHER
Barbara A. Hataishi

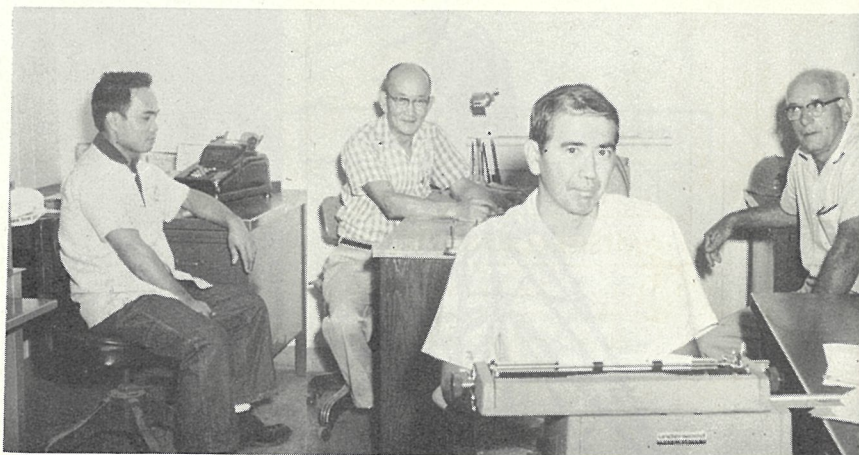
WAREHOUSE OVERSEER
Yoshizo Yamagata



WAREHOUSE



Aurelia Dela Cruz



Alfredo Castillo, Kazuo Kato, Masato K. Miyakado, John Mendonca.



Dr. Goodhue and Mitsuyo Uda, going over a medical report.

MEDICAL

PHYSICIAN
Dr. William W. Goodhue

REGISTERED NURSE
Mitsuyo Uda

ATTENDANTS & CLERKS

Annette B. J. Dang
Lillian S. Ishida
Maximo Mier
Hina H. Miyashiro
Betty W. Ushigome



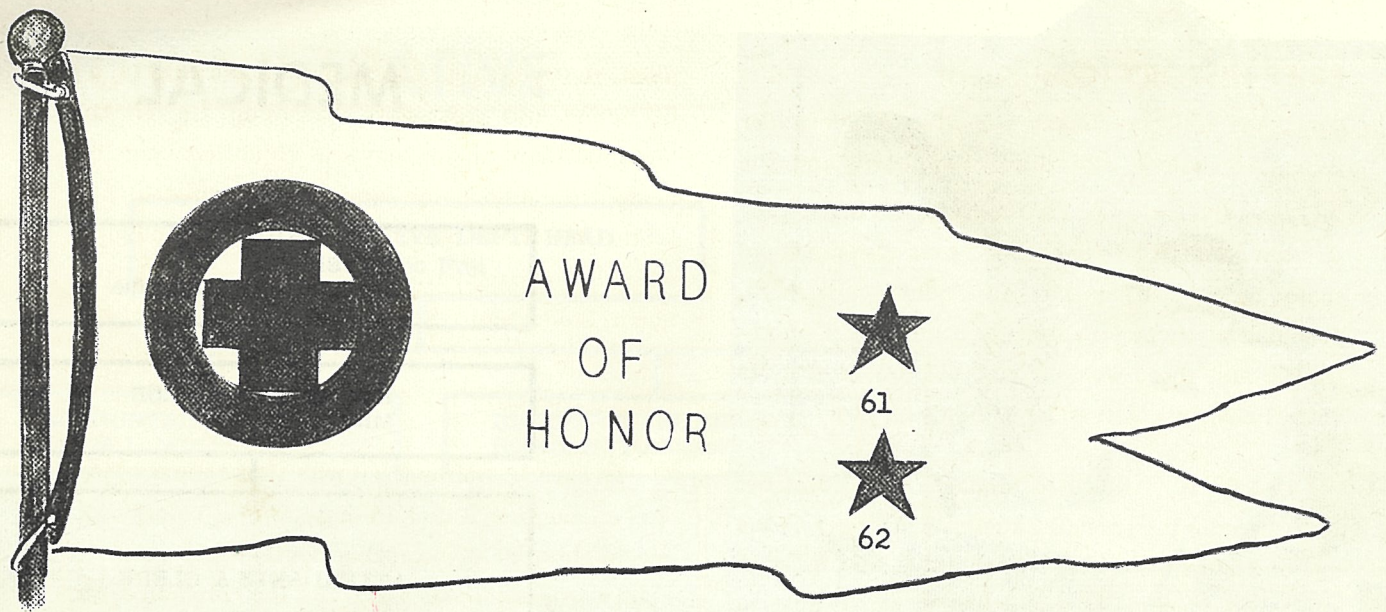
Annette Dang, Leonora Magno, Betty Ushigome, Maximo Mier, Hina Miyashiro, (inset: Lillian Ishida)



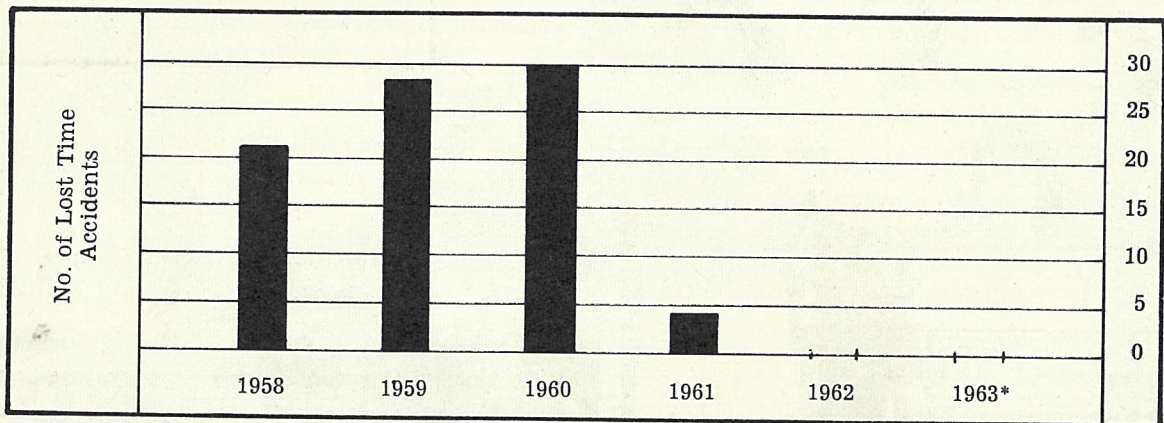
MISCELLANEOUS

Florence Hamamoto
John Reyes
Hideko Shimabukuro
Tsurukichi Nakauye
Kiyono Kubota

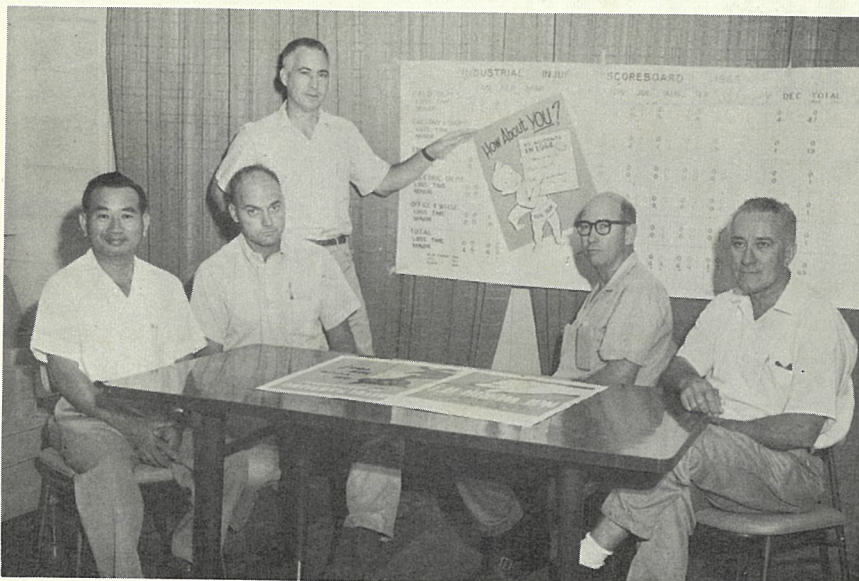




McBryde Sugar Company received AWARDS OF HONOR from the National Safety Council for 1961 and 1962 because of your fine safety performance.



*To Dec. 1, 1963



EXECUTIVE SAFETY COMMITTEE: Manager James F. Morgan, Jr. pointing to poster titled, "How About You? No Accidents in 1964." Takeo Fuji, Lindy Sutherland, Earl Smith and Albert Morgan heartily endorsed the program. **HOW ABOUT YOU?**

→
JUNIOR EXECUTIVE COMMITTEE stressing the use of safety apparels. L-R: Louis Almadova, Jr., August Hirano (chairman), Wallace Moura, Abel Medeiros.

BRIEF HISTORY (Continued)

done, the mill practically rebuilt, the Alexander Reservoir (named after him) completed, and the Wahiawa hydroelectric station installed. Sugar production reached a peak of 24,693 tons of commercial sugar in 1931. Upon Mr. Alexander's retirement, the plantation had cleared its bonded debt of \$2,-000,000 and there was a credit balance of \$271,720 with the Agents, Alexander & Baldwin, Ltd.

Cedric B. Baldwin (January 1938-November 1942) became the youngest McBryde manager at the age of 37, but his tenure was short. As an officer in the Naval Reserve he was called to active duty in 1941 prior to the attack on Pearl Harbor, but he still held the title of Manager until November 1942. In March 1945 he gave his life for his country while directing landing operations on Iwo Jima. During his managership the rebuilding of the power transmission line from Wainiha was completed, thus doing away with the frequent power interruptions due to failures in the old line. Further mechanization of harvesting went forward under his direction.

John Sandison (November 1942-April 1959) was appointed acting manager in 1941 when Cedric Baldwin was called into active service in the Navy, and later, in November, 1942 he became manager. Altogether, Mr. Sandison spent thirty-four years at McBryde, of which eighteen years were as manager. Highly regarded for his integrity and good judg-

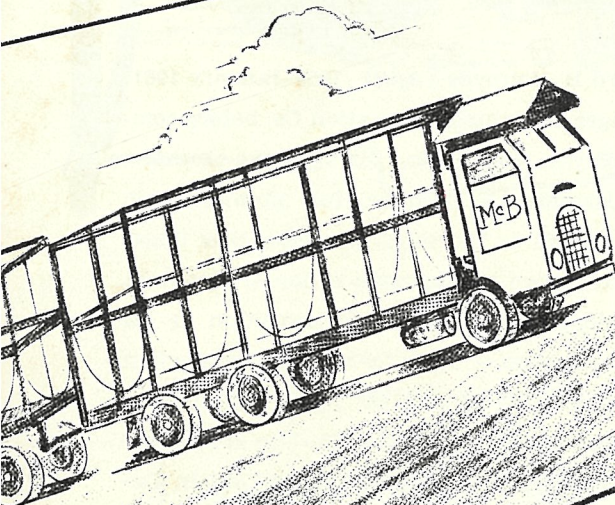
ment, McBryde Sugar Company went forward under his sound and progressive leadership. He left the McBryde plant in top physical condition upon his retirement. Among the landmarks credited to him is the beautiful modern administration building where all departments are housed under one roof. Sugar production reached an all-time high of 30,-651 tons of 96° sugar (roughly 4% higher than commercial sugar) in 1955.

Edward B. Holroyde (April 1959-January 1961) was manager of Kahuku Plantation Co. before coming to McBryde. Recognizing his topflight executive ability, Alexander & Baldwin, Inc. promoted Mr. Holroyde in 1961 to Hawaiian Commercial & Sugar Co. on Maui, then to the main office in Honolulu. At McBryde, he made a smooth transition in the necessary reduction of labor force. Sugar production rebounded to 22,577 tons of 96° sugar in 1960 after the disastrous labor strike of 1958. The credit balance with our Agents amounted to \$401,421 in December 1960 as compared to an overdraft of \$151,-313 at the end of the previous year.

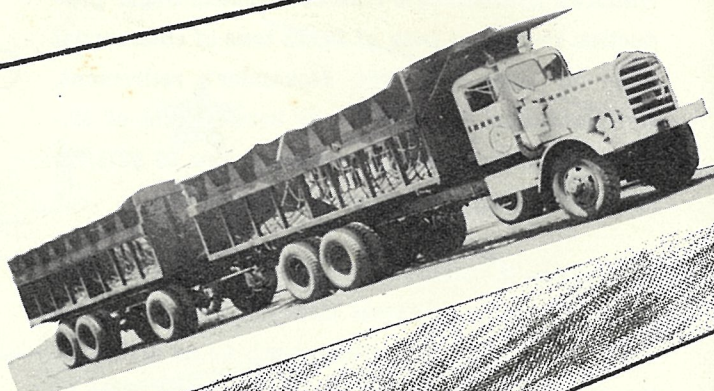
Frank C. Churchill (January 1961-April 1963) came to McBryde as manager from his position as assistant manager of Hawaiian Commercial & Sugar Co. Normal attrition and revised operating procedures introduced by Mr. Churchill reduced our work force to 337 hourly and 62 salaried employees as of December 31, 1962. A firm believer in safe working conditions, Mr. Churchill's safety exhortations won McBryde safety awards in 1961 and 1962. Cash generated under his policies resulted in a record dividend of \$1.20 per share paid to McBryde stockholders in 1962. The credit balance with our Agents reached \$914,091 on December 31, 1962.

James F. Morgan, Jr. (April 1963-) is the second Kahuku manager to come here. This is also his second connection with McBryde, as he was field analyst under Mr. Sandison from March 1948 to December 1951. Adverse weather conditions and equipment breakdown earlier this year made his debut as manager a challenging one. For him, McBryde history is yet to be written.





COMING



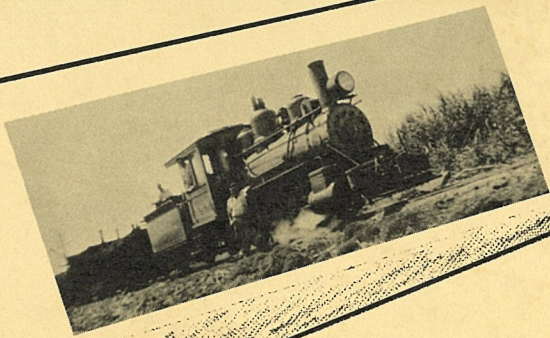
HERE

NEW CANE TRUCK ON ORDER

An order has been placed with White Freightliner for three new haul cane trucks to be delivered next year. These units will be full truck and trailer with a combined normal capacity of 34.1 tons of field cane and maximum capacity of 40 tons. Legal highway load will be 15.5 tons field cane. These capacities compare with our present truck capacities of 26.7 tons normal load and 13.9 tons legal highway load.

The new trucks will be cab-over-engine design in order to give the maximum payload volume and will be powered by the GMC 8V71 318 horsepower engine.

One of these truck & trailer units costs about \$54,000.



GONE

