

Brydeco Digest

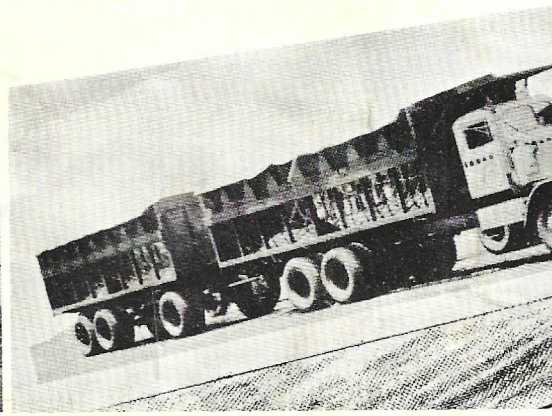
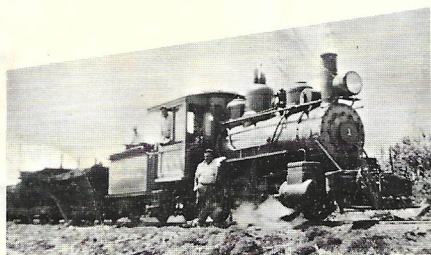
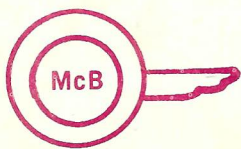
September 1974

SPECIAL
PICTORIAL
EDITION

75th
ANNIVERSARY
PARTY

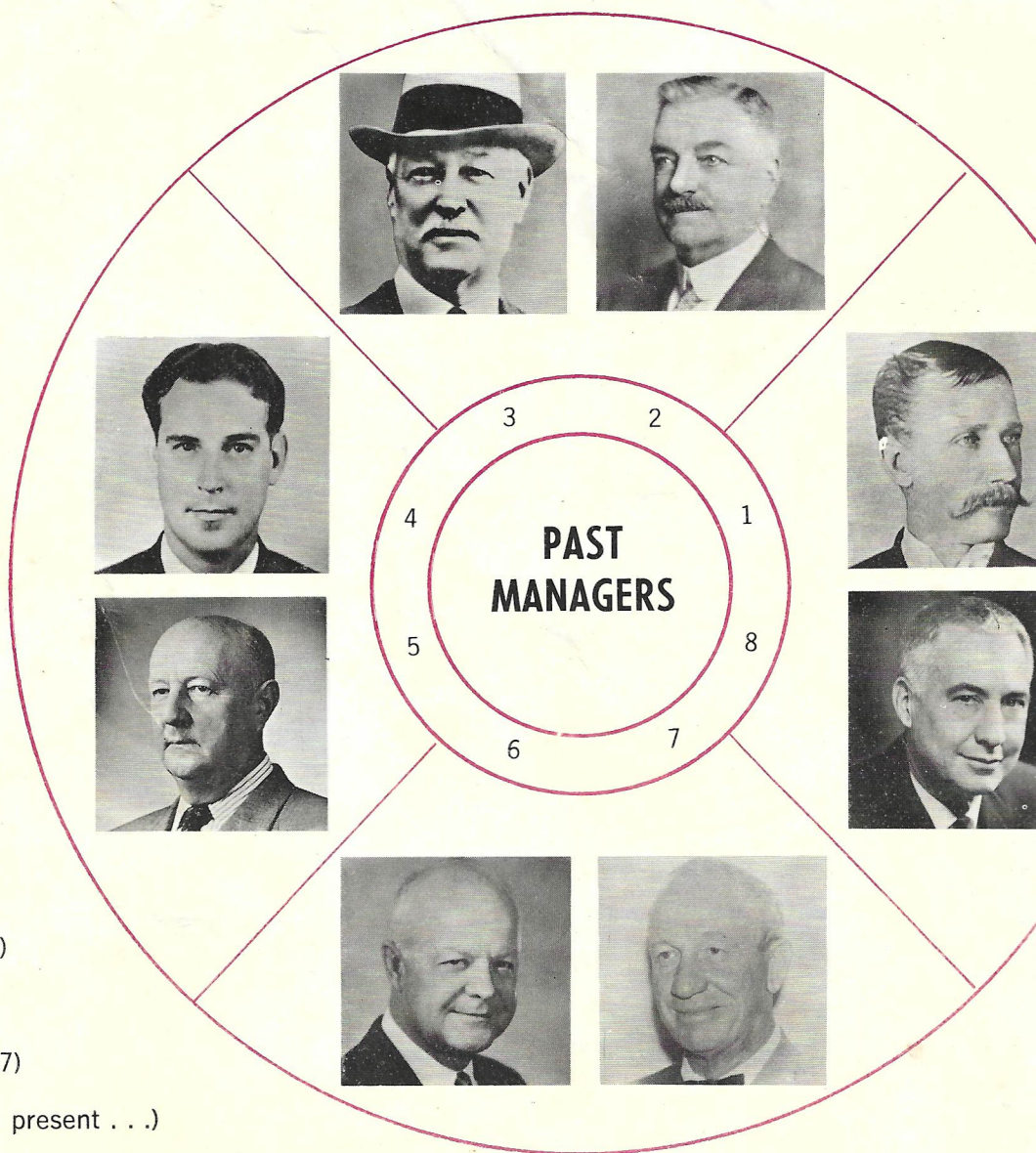


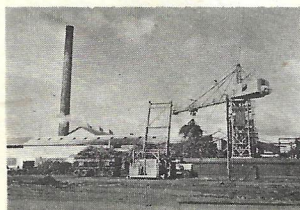
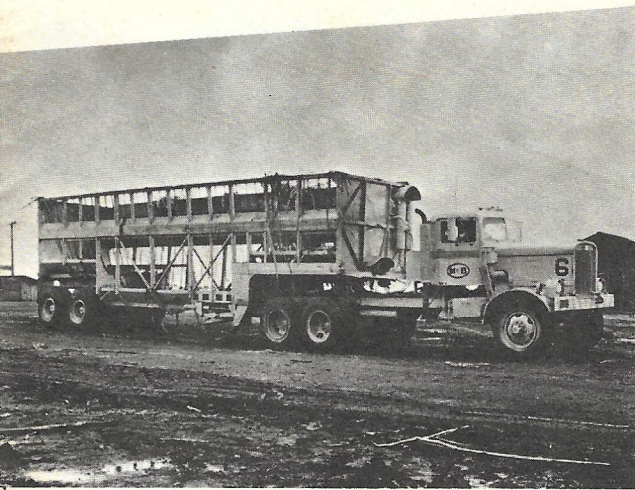
McBRYDE SUGAR COMPANY, LIMITED
Eleele, Kauai, Hawaii



McBRYDE MANAGERS

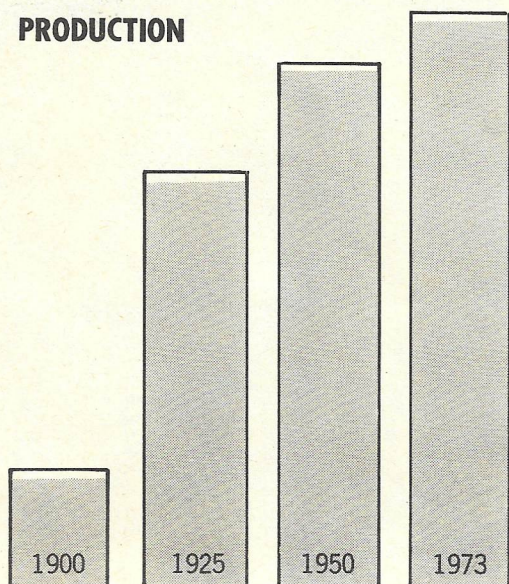
1. Elmer E. Conant (1899-1901)
2. William Stodart (1901-1911)
3. Frank A. Alexander (1911-1938)
4. Cedric B. Baldwin (1938-1942)
5. John Sandison (1942-1959)
6. Edward B. Holroyde (1959-1961)
7. Frank C. Churchill (1961-1963)
8. James F. Morgan, Jr. (1963-1967)
9. Philip F. Conrad (March 1967 to present . . .)





PRESENT

**SUGAR
PRODUCTION**



Tons
Sugar

60,000

45,000

30,000

15,000

**C
R
O
P

E
S
T
I
M
A
T
E**

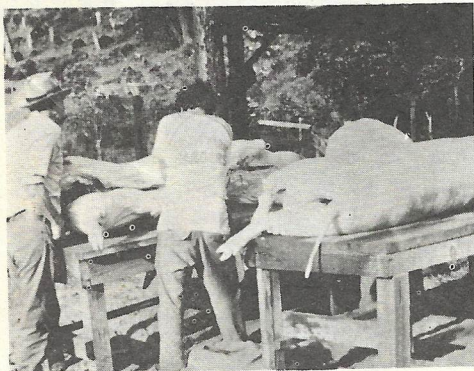
1974

McBryde Leases Grove Farm Lands, Factory

Drip Irrigation System Installed in Field 202

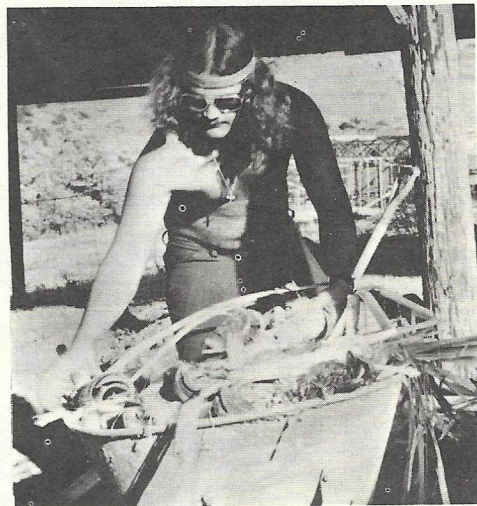
After several tests in experimental plots, the first major scale installation of the drip irrigation system was installed in 106 acres of Field 202 in early 1973.

"Drip irrigation will help us make better use of our limited irrigation water and should result in yield increases," said Jack Claytor. Furrows are not needed for drip irrigation, so we will have flat fields on which rubber tired tractors can operate in weed control and replanting operations. This should result in more efficiencies and savings.



Most of Grove Farm's canelands and the factory were leased by McBryde when Grove Farm Company, Inc. went out of the sugar business in January, 1974. The area leased totaled 7,200 acres of growing cane on land owned by Grove Farm and the Knudsen Estate. This increased McBryde's total cane acreage to 13,160, making it the eighth largest plantation in Hawaii.

Over 250 employees were transferred from Grove Farm to McBryde on January 21, 1974. "These men are now a part of the McBryde family and with the combined skill and cooperation of all employees, we should be able to successfully meet the challenges of producing higher yields from this increased acreage," said manager Phil Conrad.

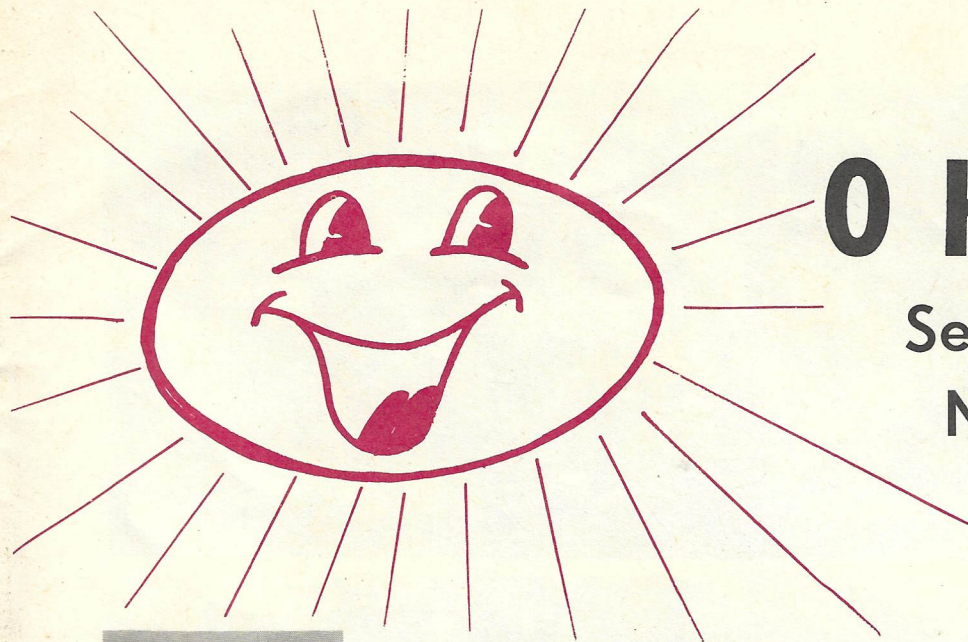


Improvements are being made to the Koloa Factory. Some equipment, such as two evaporators and juicers, will be dismantled from the Wahiawa Factory and taken to Koloa. Foundations have also been laid for a new and larger sugar bin, and a new molasses storage tank is nearly completed. Two new buildings next to the factory to house the machine-welding-electrical shops and warehouse are being planned. Offices will also be added in the Koloa factory area. The Mobile equipment shops will remain at Wahiawa as will the main office building.

The Wahiawa factory is expected to close at the end of September of this year, and all milling operations thereafter will be carried out at the Koloa factory.

PREPARATION

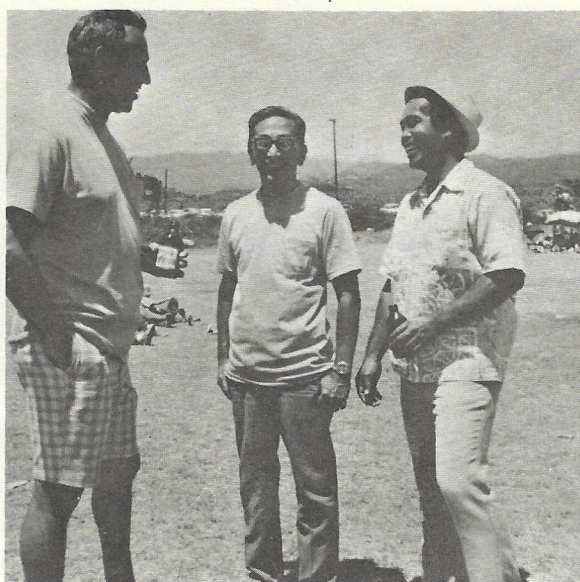




0 HAPPY DAY

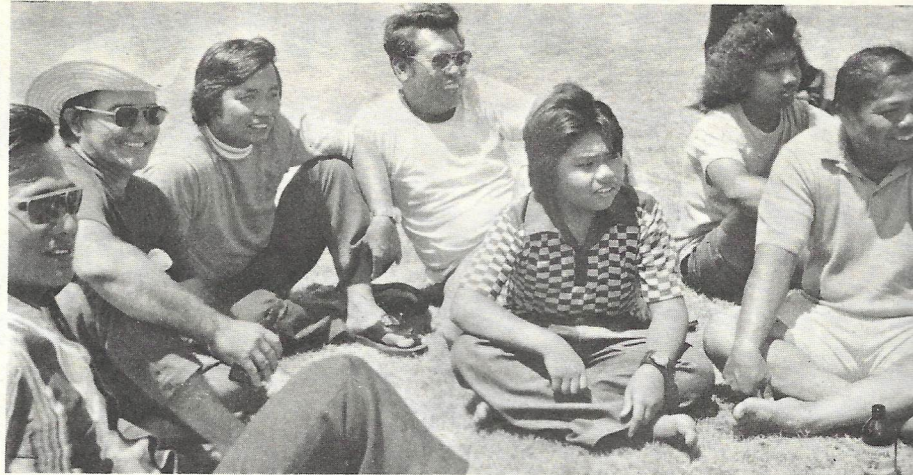
September 1, 1974

Numila Ball Park



..... 75th Anniversary Luau





. fun relaxation . . .



Celebration Day Notes

The sun smiled brightly on Numila Park September 1, 1974 . . . the kalua pig and other food were delicious . . . shave ice and cold drinks satisfied many thirsty souls . . . youngsters enjoyed the games, and the Transportation Team captured the volleyball trophy. Short speeches were given by Manager Phil Conrad and Business Agent Alfred Castillo.

The steering committee headed by Abel Medeiros deserve much credit for the success of the event.

In charge of the kalua pig was Howard Bukoski, David Abreu and Juan Ipac. John Ham Young was responsible for the lomi salmon and poi, Peter Borrero, Jr., for the salad, and Fausto Cabanting for the rice.

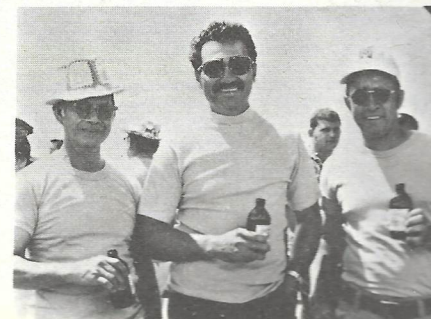
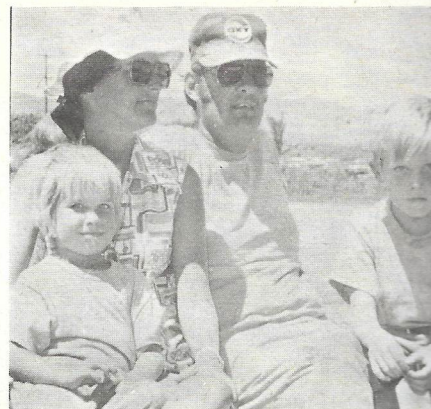
Clarence Moura was in charge of shave ice, assisted by Yoneo Kaneko, Yatsugu Nakagawa and Frederick Bukoski. Jackie Urata and committeemen Louis Jacintho, Nick Nacion, Kenneth Miyakado took care of the beer and soda.

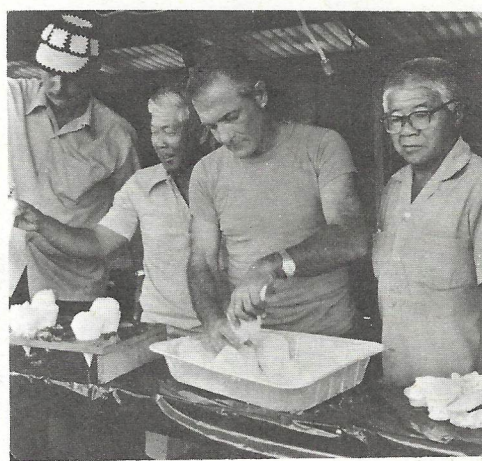
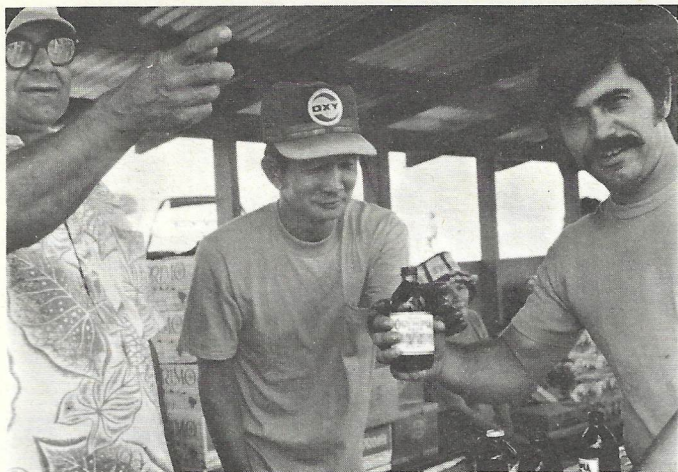
Handling the lucky number tickets was Diana Figaroa aided by several of her co-workers. The man-power committee consisted of Saba Torres and Jack Claytor, while Joe Silva, Louis Almadova were assigned transportation duties.

Capt. of Police for the day was Carl D. Anderson ably assisted by Reggy Moura. The sporting events were arranged by John Hoxie and his committee of Masaki Teshima, Kenneth Miyakado, Richard Kashiwabara. Building and Construction came under August Hirano, and electrical work under Dick Grant and Ed Shimono. The shave ice machines were also secured by Ed Shimono.

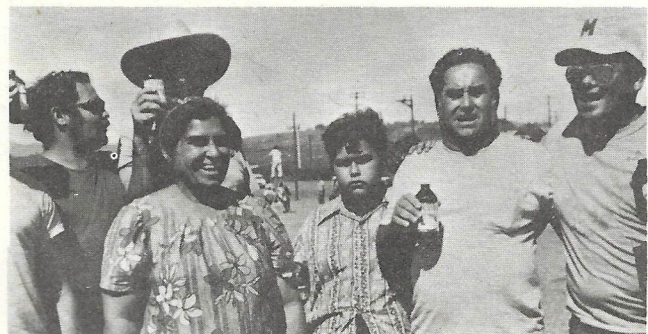
The Prize Committee was headed by Joe Teshima, assisted by Earl Smith, Tony Rita and Shigeo Uyeda.

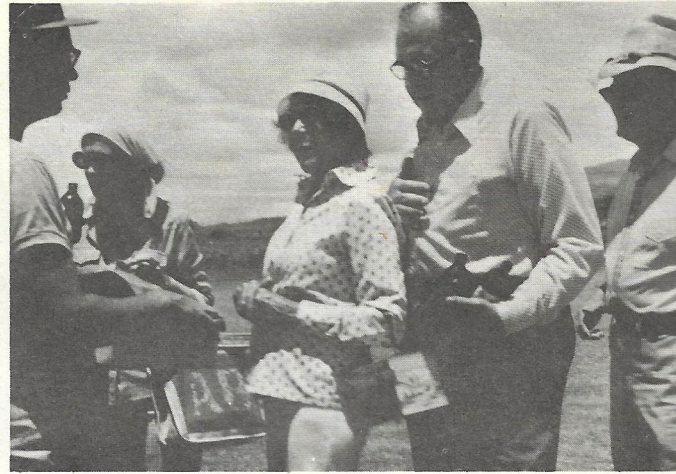
Many volunteered their help in the booths and in preparing and serving the food . . . adding to the aloha spirit of the day. And we say thank you.





..... games

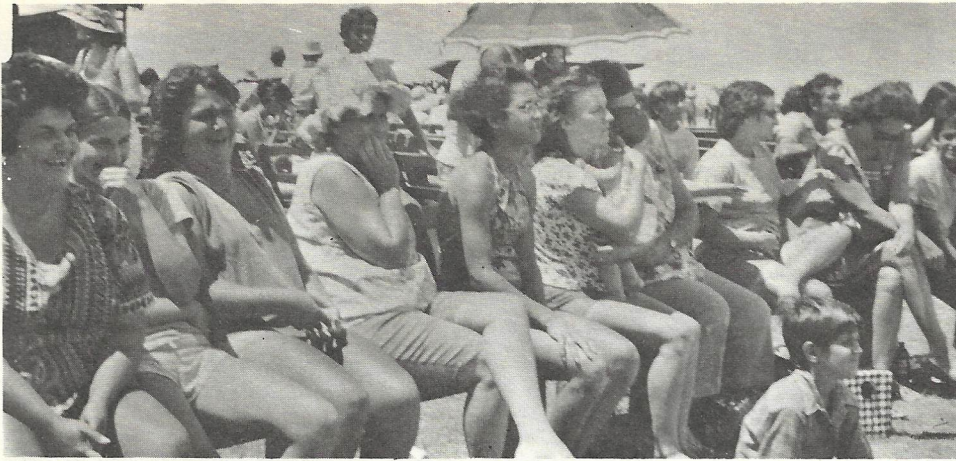




... shave ice ...

... cold drinks ...



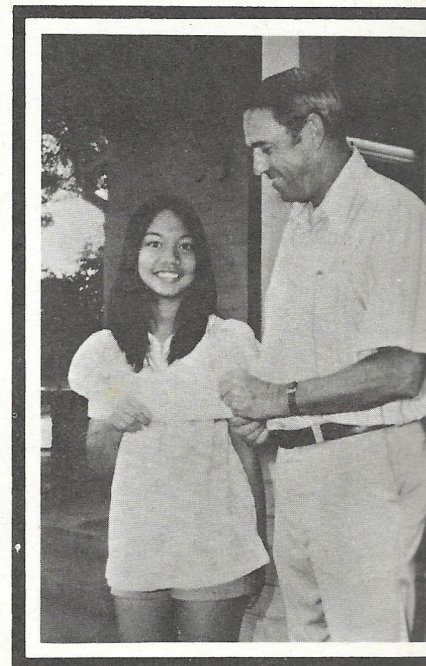


..... fellowship



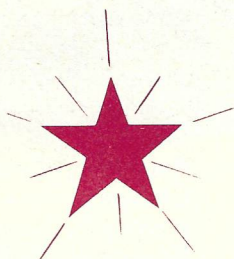


... prizes ... aloha ...

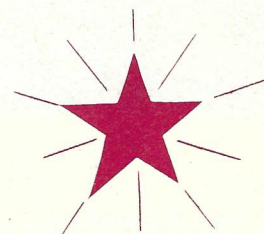


Emilie Batangan receives the grand prize from Phil Conrado ... a \$50 U.S. Savings Bond

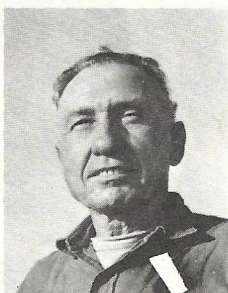
EMPLOYEES AS OF SEPTEMBER 1, 1974 IN ORDER OF YEARS OF SERVICE



John Ortiz
(49 years)



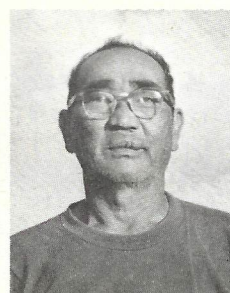
Ruferto
Nacino
(47)



Harry
Silva
(46)



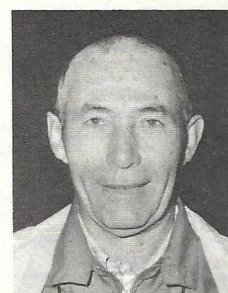
Atsushi
Hirano
(46)



Hakuichi
Akagi
(46)



Sadao
Hirata
(46)



Marcelino
Toledo
(46)

45 years

- ✓ Frank Mendonca
- ✓ Isami Urabe
- ✓ Vivencio Villaflor
- ✓ Choko Hamamoto
- ✓ Fusetsu Miyazaki

- Goro Tasaka
- ✓ Louis Almadova, Jr.
- Gabriel V. Medeiros
- ✓ Kazuiki Anahori
- Federico Culcol
- ✓ Kiichi Honma
- Manuel Rita
- ✓ Edward Y. Shimono
- Domingo Aguiar
- Theodore Freitas
- ✓ Katsuyuki Kira
- Frank Fernandes
- Saturnino Racelo
- Joseph Medeiros
- Alfonso Alpeche
- Louis Freitas
- ✓ Shigeru Hayashi
- Shigekazu Nishi
- ✓ Taketora Otsubo
- Philip Robley
- Sueki Iseri
- ✓ Keiichi Oune
- Hideto Yoshimori
- Takeo Fuji
- Lawrence Freitas
- Masashi Kageyama
- ✓ Katsuji Miyakado
- Shigetada Tamashiro

- Takeo Takamatsu
- Henry Mendonca
- ✓ Yatsugu Nakagawa
- ✓ Toshio Okiura
- ✓ Kiyoshi Shimono
- Kanichi Fukumoto
- Nobuo Saiki

- ✓ Shigeo Uyeda
- Isami Inouye
- ✓ Isao Morioka
- ✓ Choji Shimabukuro
- Chisei Oyasato
- Frank Costa, Jr.
- ✓ Toshio Fuji
- ✓ Shigeru Fujikawa
- Masao Ono
- Edward Torres
- Louis Rodriguez
- Julian Real
- Antone Rita
- ✓ Serafin Figaroa
- Leonor Labrador
- Junichi Sako
- ✓ Yoshitomo Sora
- ✓ John Ham Young
- Antone Bukoski, Jr.
- Hermogenes Romero
- Angelo Batin
- Louis Jacintho, Jr.
- Juan Begonia
- Platon Fermin
- ✓ Toshio Ishida
- Clarence Orsatelli
- ✓ Tatsuo Sakai

40 to 44 years

- ✓ Fusao Hirano
- Alfredo Casticimo
- ✓ Fausto Cabanting
- Alexander G. Ruiz
- Alejandro Sagun
- Gregorio Pascual
- Wakamatsu Iwamoto
- Daniel Simao
- John Vales, Jr.

35 to 39 years

- Erineo Peralta
- John Freitas
- ✓ Haruo Sakuda
- Manuel Simao
- Robert K. Yoshimoto
- Hakaru Kunimura
- Chiyoto Nishimura
- Yoshitaka Makishi
- Antone Silva
- Joseph Freitas
- ✓ Fred Y. Fujii

Continued on next page



25 to 29 years

Federico Banasihan
Eustaquio Paraniaque
Marcial Balocan
David Nobriga
✓ Kaoru Fujita
Harry Reis
Matsuyoshi Miyano
✓ Clarence J. Moura
Laureano Serran
Luis Rabena
Apolonio Adaoag
Escolastico Adaoag
Pedro Adaoag
Sergio Alcon
Leonardo Alejandro
Paulino Badua
Cornelio Bernabe
Carlos Corpuz
Honorio A. Esposo
Pastor Ines
Alfred Mendoza
Guillermo Millare
Francisco S. Negrillo
✓ Antero Nerpio
Salvador Peralta
Hugo Peruna
Gary Ramos

Irineo Salvacion
Washington Villanueva
Pedro Garabitez
Rufino B. Castillo
Manuel Agcaoili
Silverio Maloyo
Ricardo Fermin
Simeon Patricio
Stanley A. Orsatelli
Irineo Manuel
Luis Aslor
Bartolome Bacilig
Francisco Balisacan
Romualdo Balisacan
Federico Bristol
Ramon Bumacad
✓ Lazaro Claro
Macario Dace
Irineo Galutira
Felix Habon
Bernardo G. Lorenzo
Edralin Pascual
Felipe Pescador
Isidro Pillen
Blas Redolfin
Roman G. Gambito
Jorge Erese
Benjamin S. Butac
Severino Balmores
✓ Edward J. M. Pimental
Walter B. Souza
Federico R. Palacio
Teofelo Ibos
Andres Malinit
Godofredo Del Rosario
Wallace S. Makizuru
John Hashimoto

Haruo Sato
Thomas Rodrigues
Juan Pantohan
Juan Planas
✓ Sebastian Torres, Jr.
John Bruce
Muneo Nagato
Tranquilino Colcol
Edwin Lindsey
✓ Florencio Agcaoili
✓ Tsuruo Urata
Tadashi Muratake
Benjamin A. Allianic
Marcelo Espiritu
✓ Bernardo B. Castillo
William Mendonca
✓ Maximo Mier
William W. Goodhue
Crisogono Melchor
Pete Pagador
Regalado Fernandez
Valeriano Bravo
Esteban Madriaga
Segundino L. Bungcayao
Augustine M. Abara
Irineo C. Agcaoili
Eugenio A. Azares
Juan Hermosura
Alejandro Cezar

Frank Rapozo
Walter Chung
✓ Herbert L. Callejo
Pedro Visitacion
Bernardo Ancheta
Michael Bonilla
Albert Rodrigues
David Dias
Frank R. Nance
Constante Castillo
Frank J. Ferrara
Antonio Habagat
Jerry J. Louis
✓ Yoshiko Iwata
Ernesto Aguinaldo
Menelio L. H. Lastimoso
Antonio T. Canales
William C. Rita
Stanley A. Isoda
Edward J. Costa
Yoshio Matsumoto
Leon Duhaylongsod
Benjamin Cabatan
Reginald J. Moura
Primitivo Corpuz
Demeterio Dannog
Shogo Yodogawa
Kikue Kaneko
✓ William Rivera, Jr.
Stephen Perreira
Alfredo J. Ganiron
✓ Alfred Castillo
Alvin S. Perreira
Epifanio V. Batangan
Satoshi Muraoka

35 to 39 years • continued

✓ Toshio Teshima
Toru Yuasa
Shiro Agena
Paustino L. Agustin
Torao Isoda

30 to 34 years

Bernard Agustin
Cecilio Dacay
Alfred Reis
Frederick Bukoski
Jenichi Shigematsu
✓ Noboru Miyakado
✓ Tetsuo Konishi
✓ Wallace Moura
Joseph M. Tavares
Pedro M. Estiban
Manuel Bukoski
Juanito Labrador
James Stasko
Masajiro Habu
✓ Hideichi Tsuha
✓ Shokichi Agena
✓ Yoshito Yamasaki
✓ John C. Torres
✓ Masaki Teshima
Adam Reis
✓ Pablo Fermin
✓ Perfecto Rivera
✓ Yoneo Kaneko
✓ Takeshi Nakagawara
Cresenciano Torres
John Camelo
Toshio Tabuchi
✓ Masuo Saito
✓ Kiyoshi Inouye
Daniel Rivera
Takashi Isoda

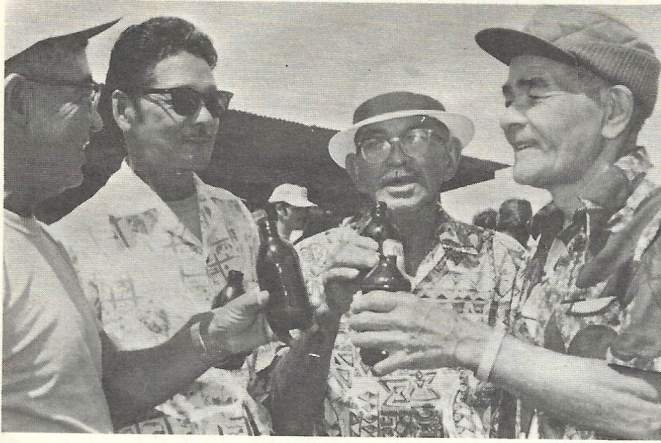
20 to 24 years

Alfredo Carbonel
Florentino Miguel
Leon G. Gadingan
Rosario A. Coyamin
Miguel M. Pascual
Sunao Yoshimori
Otto W. Koerte, Jr.
Edward J. Nobriga
Felicismo M. Madriaga
Fernando Pillos
✓ Kenneth M. Miyakado
✓ Frank Bonilla
Fernando G. Lorenzo
Cereal Fernandez
Claudio B. Lumacad
John K Santos
Espiridion Q. Ramil
Isidro O. Camarillo
Inocencio A. Alviar
Yoshiharu Nakamura
✓ Abel Medeiros
Lawrence M. Tachikawa
James S. Gushiken
✓ Haruko Sakai
✓ Yuriko Takekuma
Benjamin Callejo
✓ Fusae Namimoto
✓ Katsumi Hashimura
✓ Herbert Cambra
✓ Takashi Hashimura

15 to 19 years

✓ Bonefacio Garma
Fred G. Sasan
Setsuo C. Ishii
David G. Abreu
Constancio Paden
John B. Balocan
Edward Alcantra
Philip M. Robley





✓ Benny V. Alayvilla
 Vincent J. Lopez
 Peter Borrero, Jr.
 Jaime Pascua
 ✓ Gregorio Pajarillo
 Frank Bejo
 Wilfred T. C. Chow
 Eugenio B. Nacnac
 Clarence T. Takemoto
 Masayuki Hironaka
 Francisco Espiritu
 ✓ Benjamin K. Kali
 Charles J. Silva
 Manuel Pacheco, Jr.
 Alfred Kona
 Lawrence Redongo
 Martin H. Steljes, Jr.
 ✓ Amy Yamamoto
 Phillip J. Kamakea
 ✓ Earl S. P. Smith
 Manuel Moniz, Jr.
 August S. Ventura
 Ernest Javier
 Clarence Souza

Faustino R. Andres
 Cirilo Cadiente
 Antonio Bernabe
 Christian S. Labrador
 Jose S. Labrador
 Philip Bonilla
 Martin V. Toledo
 John S. Shinagawa
 Frank M. Parraga, Jr.
 Honorato R. Sagocio
 Warren W. Louis
 Stanley Agan
 Juan K. Ipac
 Rosendo S. Pasion
 Benjamin G. Oyama
 Carlito S. Pasion
 Mitsuru Yamamotoya
 Federico Gampon

5 to 9 years

10 to 14 years

✓ Alejandro A. Vea
 Barbara Hataishi
 Masao Yagihara
 Solomon Ibaniez
 Felipe Abara
 Isami Kawamura
 ✓ Gilbert Fernandes
 Nobuko Hashimura
 Seraphine Javier, Jr.
 Herminio G. Rendon
 Raymond R. Padilla
 William C. Teixeira
 Rufino Visaya
 Cresente B. Santos
 Laureano Corpuz
 Robert Kali, Jr.

Athey N. Spence
 Segundo R. Rabilas
 Lucio Pajardo
 Marcos Ayudan
 Mariano A. Visitacion
 Abraham Rivera
 Benjamin A. Asuncion
 Jose Tabuso, Jr.
 Rosalino D. Bernabe
 Teodoro H. Andres
 Florendo G. Ramos
 Petronila Alejandro
 Demetrio R. Dace
 Florendo B. Agcaoili
 Paul Simao
 Vicente R. Agcaoili
 Philip Labrador
 Manuel S. Melchor
 Bartolome T. Torres
 Walter Shaffer
 Isabelo A. Fajardo
 Philip F. Conrad

Ernesto I. Carbonel
 Antonio A. Campos
 Vivencio M. Liberato
 Dionicio A. Purisima
 Laureano M. Serraon
 Juan A. Colcol
 Filemon I. Yago
 Alejandro A. Colcol
 Estanislao I. Yago
 Rodolfo G. Cadiente
 Federico Ererita
 Rodolfo I. Yago
 Irineo Pagtulingan
 William Bacle, Jr.
 Michael J. Freitas
 Demision A. Patricio
 Pablo L. Sarmiento, Jr.
 Albert Souza
 Jerry P. Lorenzo
 Ernesto L. Alayvilla
 Alejandro Otlang
 John Rivera
 Kennedy Luis
 Joseph W. Taboniar
 ✓ John W. Hoxie, Jr.
 Tomas Soriano
 Tetsumi Asai
 Francis K. Kaohi
 Tomas A. Robles, Jr.
 Carol Morgan
 Rodolfo B. Pena
 Victory N. Corpuz
 Damien L. Freitas
 Patrick J. Pavao
 Henry Santiago
 Modesto Rabena
 ✓ Jack H. Claytor
 Conrado R. Pillos

Below 5 years

Macario A. Visitacion
 Ernesto Andaya
 Andres Macadang

Bienvenido Manuel
 Reuben Medina
 ✓ Dennis Palacio
 Wilfredo R. Rabena
 Gilbert A. Dotimas
 Gregory M. Aguiar
 Warlito S. Fernandez
 Daniel E. Pimental
 Iluminado Badua
 Corazon de Jesus Villanueva
 Patricio Agoto, Jr.
 Filemon B. Ganiron
 Roberto Badua
 Roland M. Kanahale
 Jose G. Abalos
 Geronimo Gonzales
 Luciano R. Salvador
 Marcelo G. Cadiente
 Benigno Abalos
 Harry Soares, Jr.
 William A. Dux, Jr.
 Rodolfo H. Agustin
 Mario B. Guerrero
 Reynaldo B. Aguinaldo

Continued on next page

RETIRED EMPLOYEES ARE INCLUDED . . .

Manager Phil Conrad says, "In general McBryde has been a good plantation — profitable for its size. And one of the major reasons for its success is its employees, who through the years have worked spiritually, cooperatively and with aloha for their company. They have helped to make it not only a successful plantation but a pleasant place to work."

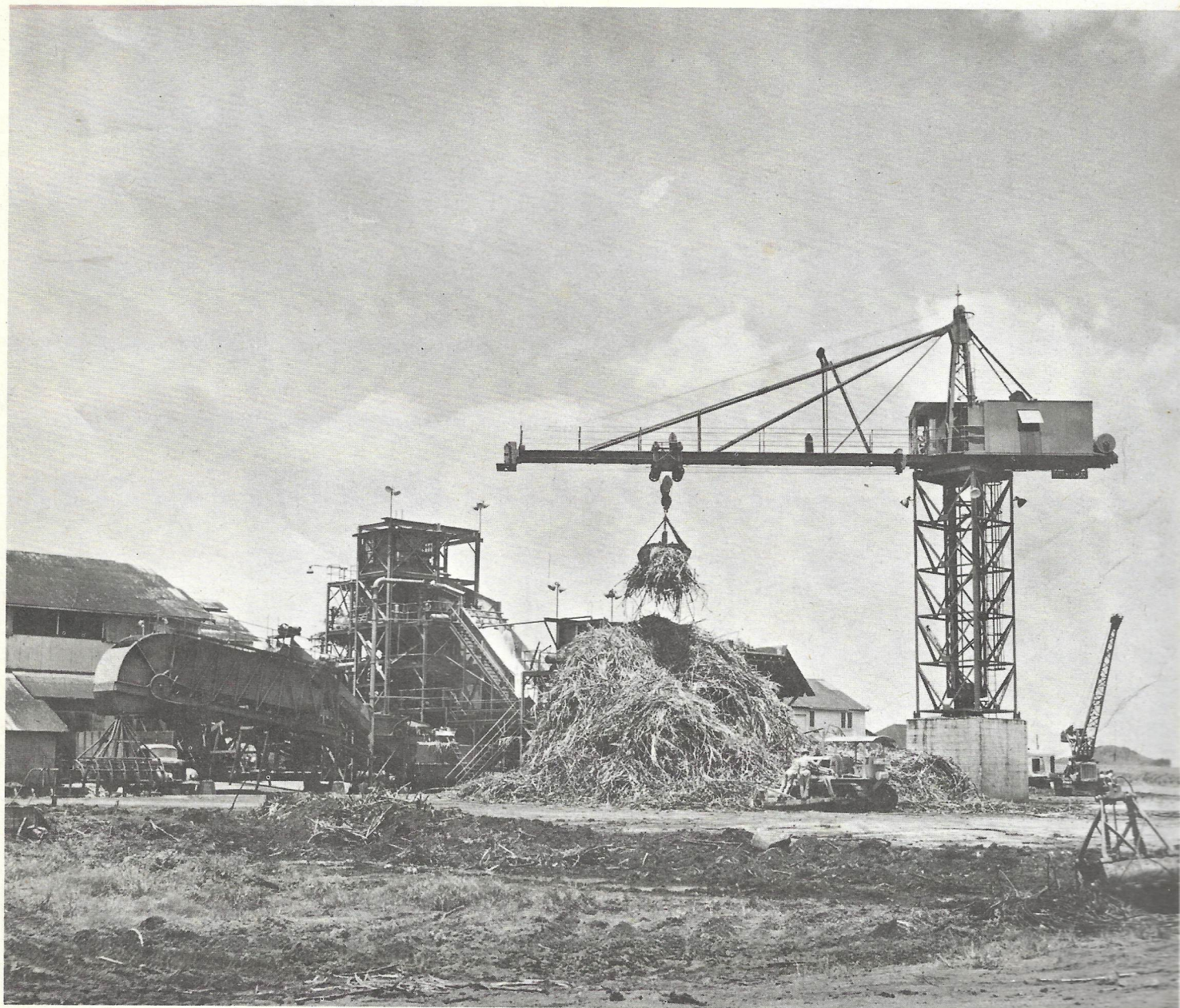


Below 5 years • continued

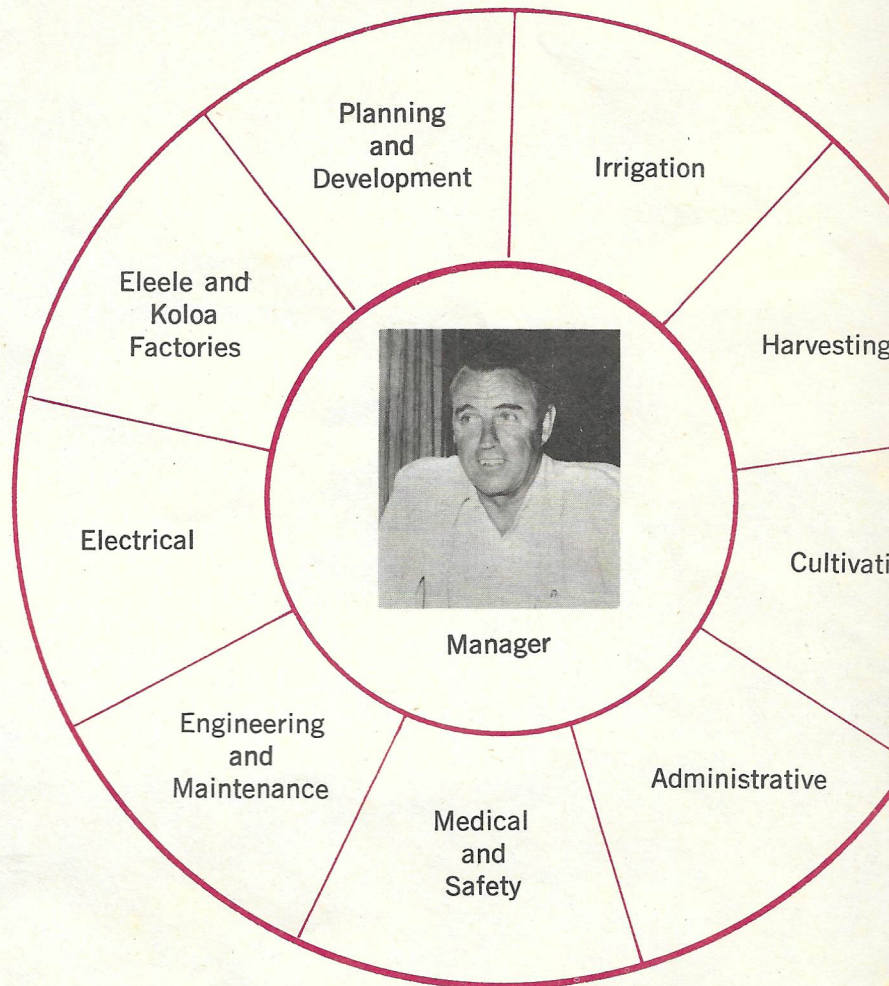
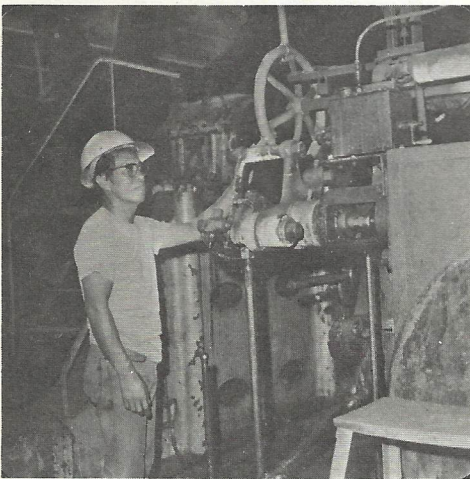
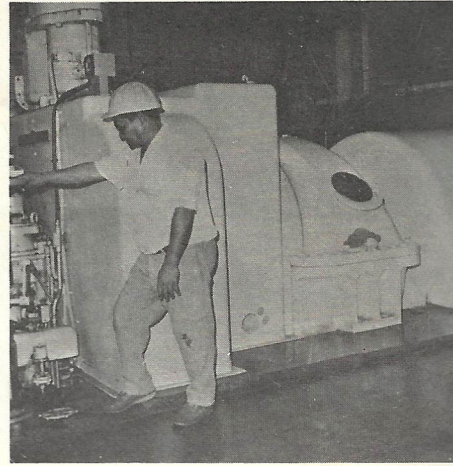
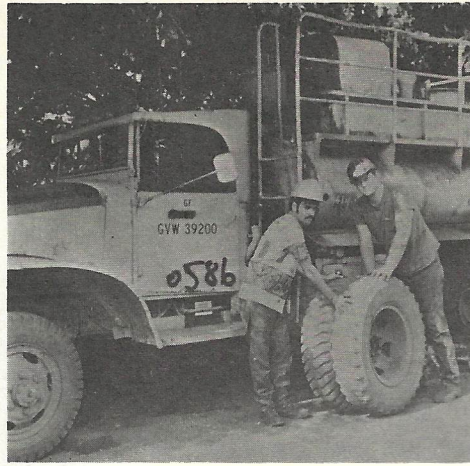
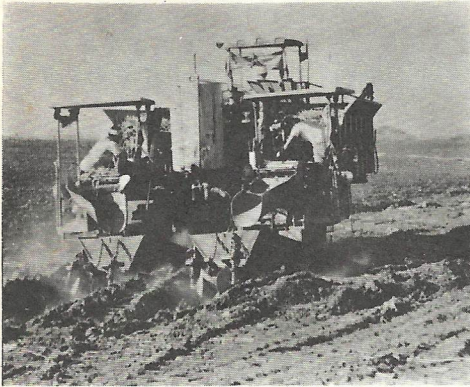
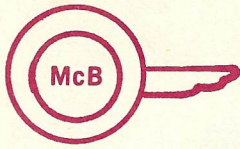
Justo L. Sagisi
 Estrelia Baclig
 Ruby Jane Rivera
 Marcelina T. Bumacod
 Flora I. Yago
 Willie E. Miguel
 Miguel Valle
 Tony K. Dotimas
 Alfredo R. Cadiz
 James D. Cabral
 Joseph Carveiro, Jr.
 Allen W. Reis
 Silverio E. Remigio
 Fernandico L. Felipe
 Federico T. Omo
 Francisco B. Jacinto
 Orlando D. Visitacion
 Quirino D. Visitacion
 Alfred J. Medeiros
 Carlina G. Ines
 Teodocia L. Lastimosa
 Maria L. Pillos
 Veronica V. Alayvilla
 Romula A. Balbin
 Anthony J. Camara
 Jonathan Nerpio
 Buenaventura A. Suniga
 Artemio D. Andres
 Tomas P. Duldulao
 Carl D. Anderson

David G. Texeira, Jr.
 Pablo Laborte
 Leoncio C. Balaan
 Ronald Valdez
 Stanford Valdez
 Masaaki Nagata
 Ignacio C. Baliza
 Felix I. Illoreta
 Mario V. Narciso
 Warlito A. Ganir
 Howard J. Bukoski
 Joseph Freitas, Jr.
 Alvin Reis
 Richard Baptiste, Jr.
 Alexander W. Huddy, Jr.
 Wayne A. Camara
 Michael D. Lopez
 Buenaflor A. Robles
 Manuel Lopez, Jr.
 Lodring B. Raposas
 Marcelino A. Martinez
 Rolando R. Asuncion
 Mark S. Allianic
 Leonard C. Britton
 Conrado L. Resinto
 Grady W. Cabral
 Cornelio I. Sablay
 James Jordan
 Diana J. Figaroa
 Gregory B. Williams





The American stationary crane . . . a McBryde landmark for 23 years . . . was torn down in January, 1970.





FUTURE

60,000 TON

LEVEL

S
U
G
A
R

P
R
O
D
U
C
T
I
O
N

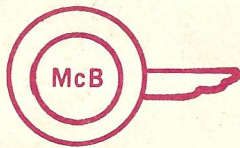
45,000

30,000

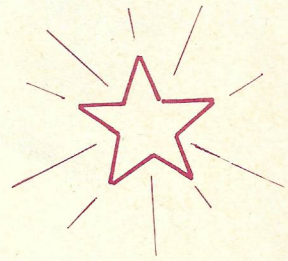
15,000

Around the "key of the future" are photos of people and equipment representing the departments that make up the company-team, managed by Philip F. Conrad.

The Field Department is headed by Assistant Manager Jack H. Claytor. The Administrative Department is under Takeo Fuji; the Electrical Department under Richard C. Grant, and the Engineering Department under William A. Dux, Jr. The Koloa Factory is managed by Gilbert N. Fernandes. Earl S. P. Smith is in charge of the Planning and Development Department. Dr. W. W. Goochue is our company physician.



FUTURE



What goes on this page depends on many factors, as you well know. But, judging by past performance, present changes, and future plans, we have good reasons to be optimistic.

With new ideas coming from employees, with continued employee cooperation, and with favorable weather . . . chances are excellent that the pages of the future will contain pictures of progress and accomplishments, and

news that is ● ● ● ● ●

PLANS FOR THE FUTURE

1. To expand drip irrigation system in more fields. This will lead to flat culture and increased yields and will permit further mechanization, resulting in savings in operating costs.
2. With flat culture more and more rubber tired equipment can be used. Such equipment is generally less expensive to buy and operate than crawler tractors.
3. To harvest part of the crop with a mechanical harvester allowing the cane to bypass the wet cane cleaner, eliminating some sugar loss and cost.
4. Plans are underway to get the Koloa factory grinding rate up to average 120 tons cane per hour, so we can grind even larger crops in the future.
5. To expand the use of chemical ripeners to spray



on to the cane before harvesting to increase the sugar yields.

6. To continue our research for new varieties, new methods, machines and improvements, in order to be a competitive, progressive company.

